

THE SUNY CENTER FOR PROFESSIONAL DEVELOPMENT



ANNUAL IMPACT REPORT ACADEMIC YEAR 2025 / 2026

A Year of Growth, Innovation, and Impact

The 2025-2026 academic year was one of transformation, collaboration, and continued commitment to supporting SUNY's faculty, staff, and students. As the SUNY Center for Professional Development navigated evolving priorities in higher education, we remained focused on creating meaningful learning opportunities that strengthen campuses, advance student success, and build leadership capacity across the system.

We supported new and experienced professionals through certificate programs, workshops, communities of practice, and system-wide conferences designed to foster collaboration and share promising practices. Accessibility emerged as a major organizational priority, driving significant improvements to our courses, websites, videos, and digital resources while helping shape a culture of inclusive design across SUNY.

CPD served as a convener for the SUNY community, bringing together thousands of faculty, staff, administrators, students, and partners through conferences, summits, and special events. These gatherings provided opportunities to exchange ideas, showcase innovation, strengthen professional networks, and address critical topics

ranging from general education and teaching innovation to internships, workforce development, research, technology, and student support.

Most importantly, this year demonstrated the power of collective learning. CPD continues to support SUNY's mission of providing equitable, high-quality educational opportunities while preparing the system for the challenges and opportunities ahead. We are grateful to the instructors, partners, campus leaders, and participants who make this work possible and look forward to continuing to innovate, connect, and lead together.

This report highlights the accomplishments, partnerships, and impact of SUNY CPD during a year defined by **learning, innovation, accessibility, and service to the SUNY community.**

ACHIEVEMENTS KEY INITIATIVES IN 2025/2026

A FOCUS ON ACCESSIBILITY REMEDIATION:

In response to the new ADA Title II accessibility requirements and the April 2026 compliance deadline, SUNY CPD prioritized the review and remediation of more than 60 online courses. Through close collaboration with accessibility experts, the Program Development team, and instructors, all courses were remediated ahead of schedule by January 2026. CPD then expanded its efforts to websites, YouTube content, and social media, developing new accessibility guidelines for creating and hosting compliant digital content. These efforts have driven significant changes in workflows, skills, and instructional design practices across the organization. As SUNY continues its accessibility journey, CPD is leading a culture shift that helps faculty and staff embed accessibility into the design of learning experiences from the start, a priority that will continue in the coming year.

SUNY INTERNSHIP SUMMIT: UNIVERSITY-WIDE CONFERENCE SUPPORT:

SUNY CPD partnered with the SUNY Office of Workforce Development and Upward Mobility to support the planning and execution of the SUNY Internship Summit, which showcased best practices in internships. CPD provided end-to-end conference management services. This support enabled the Office of Workforce Development to focus on conference content and speakers while leveraging CPD's conference infrastructure and expertise to deliver a successful statewide event focused on strengthening internship programs, workforce readiness, and experiential learning opportunities across SUNY.

NEW ACCESSIBILITY PROGRAM AREA:

SUNY CPD launched a dedicated Accessibility Program Area to support campuses in meeting evolving digital accessibility requirements and advancing inclusive learning environments. Working with Electronic Information Technology (EIT) and Disability Services Communities of Practice, this program area supports system-wide initiatives such as the SUNY IQ Digital Accessibility Challenge and promoted access to Deque University, enabling SUNY employees to build essential accessibility knowledge and skills through self-paced training. New programming in this area is already underway for Academic Year 2026-2027.

SUNY FELLOWS SUPPORT:

CPD partnered closely with the SUNY Provost's Office to support multiple Fellows initiatives by providing the operational, technical, and engagement infrastructure needed to connect faculty and staff across the system. Through these efforts, CPD supported Fellows in establishing communities of practice, expand access to expertise, and create meaningful opportunities for collaboration, professional learning, and faculty support across SUNY. Fellow cohorts included: Diversity, Equity, Inclusion, and Social Justice (DEISJ), AI for the Public Good, Sustainability Faculty, Accessibility Advocates and Allies Faculty Fellowship Program

COMMUNITY COLLEGE LEADERSHIP ACADEMY (CCLA):

SUNY CPD assumed a significant leadership role in sustaining and administering the NYS Community College Leadership Academy, a system-wide leadership development initiative designed to cultivate emerging and mid-level leaders across SUNY's community colleges. Following a transition from the Office of Community Colleges, CPD partnered closely with community college leaders and advisory committee members to manage Cohort 3 of the program, with 28 fellows representing 20 SUNY community colleges. The curriculum focused on critical higher education leadership topics including student success, transformational leadership, evidence-based decision making, institutional change, external partnerships, and leadership development. Through the CCLA initiative, CPD strengthened leadership capacity, fostered cross-campus collaboration, and supported the continued development of future leaders in New York's community colleges.



SUNY CPD is an ongoing and crucial partner of the SUNY Technology Conference. Their efficient deployment of services and attention to detail ensures our registration process is handled successfully each year.”

— **Andrew Tucci**

Director, Educational Communications Center
Binghamton University

PROGRAM AREA SIGNATURE ACHIEVEMENT:

- **Technical Programs:**

Manages and promotes multiple vendor-facing learning opportunities that help campuses implement and use DTP-related technologies. These include: Microsoft SUNY Tech Talks, Fortinet Office Hours, CrowdStrike Office Hours, KnowBe4 Webinar Series. These programs provide recurring opportunities for campuses to interact with vendors, ask questions, learn best practices, and receive implementation guidance.

- **Leadership Programs:**

Launched the Emerging Leaders Academy designed for high-potential deans, directors, and mid-level professionals across SUNY. The six-month blended learning experience combines workshops, leadership assessments, coaching, the SUNY360 leadership inventory, and an applied learning project to help participants strengthen leadership skills and prepare for expanded leadership responsibilities.

- **SUNY Online Program:**

Distance Learning Leadership Certificate Program, a new advanced credential designed to prepare current and aspiring online learning leaders to guide the strategic growth of distance education at their institutions. The four-course program equips participants with skills in online learning strategy, instructional design, quality assurance, change management, compliance, and innovation, helping to build leadership capacity for the future of digital education across SUNY.

- **Student Learning and Support:**

SUNY CPD continues its commitment to student success by providing comprehensive administrative, conference management, and event support for both the SUNY Undergraduate Research Conference (SURC) and the SUNY Graduate Research and Creative Activities Conference (GradCon). These statewide conferences create important opportunities for undergraduate and graduate students to showcase their research, scholarship, and creative work while connecting with peers and faculty mentors from across the SUNY system.



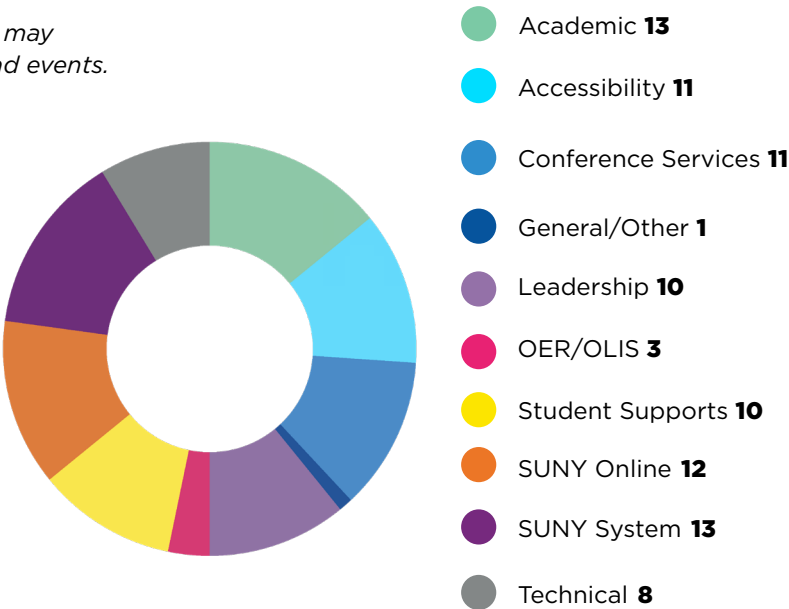
PROGRAM & REGISTRATION DATA

(July 1, 2025- June 30, 2026)

A program may consist of one offering or may contain a series of courses, workshops, and events.

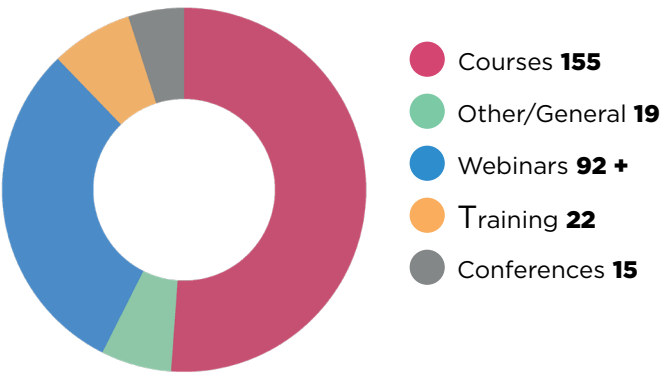
Registration data refers to an actual registration collected by the event management system for a course, workshop, and event. An individual may register for a complete program or may register for an individual course or professional development activity. For example, the Teaching and Learning Certificate is a program consisting of 3 courses.

Data is aggregated from our Event Management System where registrations are processed and a Google Calendar of all CPD activity. Data has been collated here:



98 PROGRAMS OFFERED **14,969** TOTAL REGISTRATIONS

COURSES, WORKSHOPS, WEBINARS, AND CONFERENCES



47 CERTIFICATE PROGRAMS

PROPOSAL SUBMISSION

SUNY CPD has designed and managed the proposal submission process for 11 programs.

914 SUBMISSIONS PROCESSED

705 MOST POPULAR
CERTIFICATES AWARDED



1,898 BADGES
ISSUED

TOP 8



DIGITAL ENGAGEMENT:



16k VIEWS **74,842** IMPRESSIONS **+76** SUBSCRIBERS **2.1k** HOURS SPENT WATCHING

MOST WATCHED:

DIGITAL ACCESSIBILITY **2,057** VIEWS

COMMUNICATIONS



1,036,755 EMAILS SENT **36%** OPEN RATE



18,428 IMPRESSIONS **484** REACTIONS **734** FOLLOWERS **+236** NEW FOLLOWERS



242
FOLLOWERS

+25
NEW
FOLLOWERS

MOST VISITED DAY:

MAY 28

84
VISITS



Viva Engage

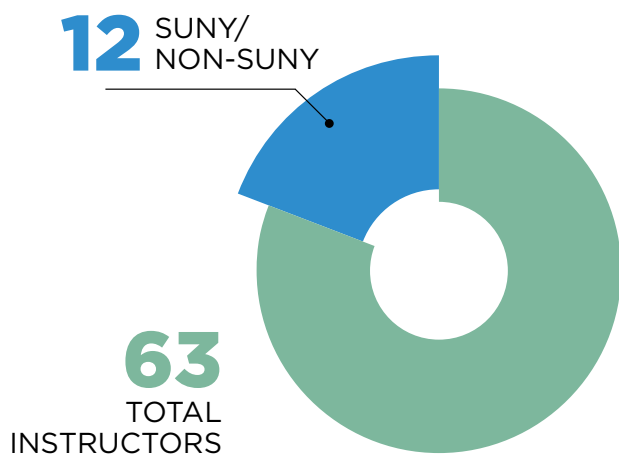
68

COMMUNITIES

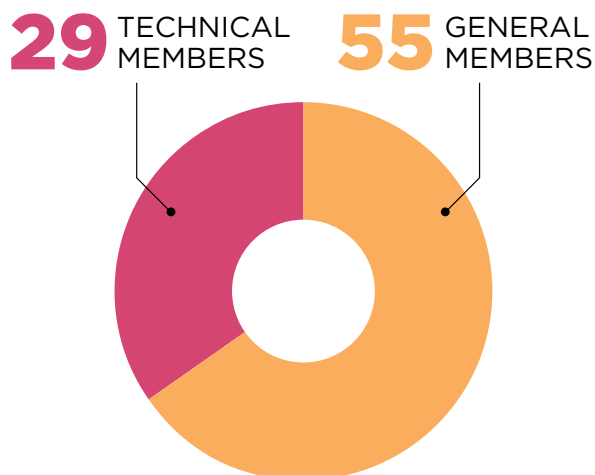
CELEBRATING SUNY CPD INSTRUCTORS

This year, SUNY CPD launched an Instructor Spotlight Series to recognize the faculty and professionals who generously share their knowledge, skills, and expertise with colleagues across the SUNY system. These instructors play a vital role in advancing professional development, fostering innovation, and strengthening communities of practice by bringing real-world experience and subject matter expertise to CPD programs. Through the Spotlight Series, CPD highlights their contributions, celebrates their impact on teaching, learning, leadership, and student success, and expresses appreciation for their commitment to supporting the growth and development of SUNY faculty and staff.

INSTRUCTORS



CPD MEMBERSHIP



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