

Volume 5 no. 1



Cultivating Gratitude

As we approach the season of reflection and giving thanks, it is a perfect time to pause and celebrate the incredible work we do in higher education. Learning and development are, at their core, acts of generosity. I am grateful we started this newsletter five years ago, to keep our community informed of the good work we do together - sharing knowledge, fostering growth, and creating opportunities for others to succeed. Collaboration with our campus partners has built a thriving learning community.

Join us December 9th – 13th as we celebrate Professional Development week where we offer daily lunch hour presentations with the goal of creating a culture of professional growth and learning. This newsletter also highlights our Certificates Programs, currently open for registration; Spring 2025 courses begin January 7th. Be sure to register today.

Thank you for the work you do each day to make higher education a beacon of possibility and progress.

Lisa Raposo
Director

SUNY Conference on Instruction and Technology



The online portal is now open to submit abstracts for presentation at the 33rd Annual SUNY Conference on Instruction & Technology (CIT).

CIT is an event on instructional technology, providing a forum for faculty, instructional support professionals, and policymakers to present, discuss, and explore innovative avenues for integrating technology into the teaching and learning environment.

The theme for 2025, Human-Centered Learning: Tensions, Innovations, and Inclusion in the Future of Education is

supported by five tracks:

- Adapting to a Changing Educational Environment
- Content Creation and Authorship
- Evolving Pedagogies and Frameworks
- Building Relationships and Support Networks
- Equitable Practices for All Learners

[More Info](#)

Public Good U: Strengthening the Case for Public Higher Education

FEB 7-9 · 2025 · Albany



Registration is now open for Public Good U. Join us for an engaging and transformative conference dedicated to exploring the vital role of public higher education as a public good in the 21st century. This timely event will bring together educators, academic administrators, policy makers, and business leaders to address the challenges and opportunities facing public higher education institutions, students, faculty, and staff.

Early Bird Registration ends January 26th, 2025.

[More Info](#)

PROFESSIONAL DEVELOPMENT WEEK



December 9th - 13th. Daily from Noon-1pm

Presented by the SUNY Center for Professional Development, the week is an awareness campaign highlighting the important connection between lifelong learning, personal growth and transformative organizational success. Webinar topics encompass the areas of personal, professional, technical development and leadership.

- Fostering a Culture of Professional Development
- CoPilot - Maximizing the potential of Microsoft 365 Copilot
- Assessing & Changing Your Workplace Culture
- Tips and Tricks for Microsoft Teams Calling
- Elevating Inclusion: Integrating Accessibility into Everyday Workflows

Instructional Design Certificate Program



Foundations of
Instructional Design



Equitable Assessment
Design & Course Evaluation



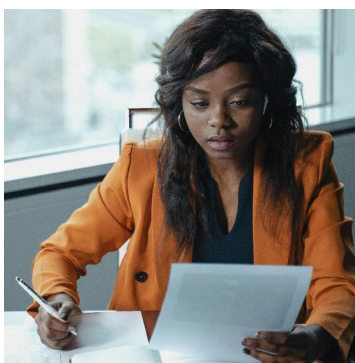
Advanced Instructional Design
& Course Enhancement

This asynchronous, 18-week certification program focuses on equipping participants with skills in instructional design, assessment development, course evaluation, and the utilization of assessment data and feedback for continual course enhancement. Design and develop engaging, inclusive, and effective learning experiences while mastering the creation of effective assessments.

- Course 1: Foundations of Instructional Design **February 18 – March 31, 2025**
- Course 2: Equitable Assessment Design and Course Evaluation **April 1 – May 12**
- Course 3: Advanced Instructional Design and Course Enhancement **June 3 – July 7**

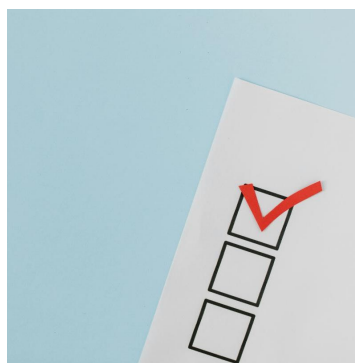
[More Info](#)

Certificate Programs Beginning January 7th



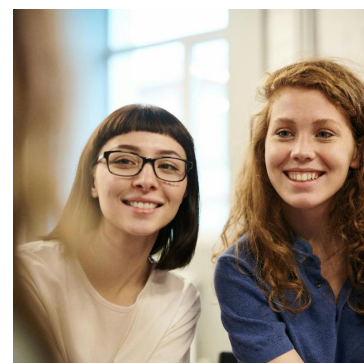
Institutional Effectiveness

Contribute to institutional level assessment and accreditation committees and advise others in developing cycles of goal setting, measurement, data collection, process review and evaluation.



Assessment Of Learning Outcomes

Develop learning outcomes, use rubrics and other assessment tools and identify strategies for using results to improve the academic experience.



Career Readiness Champion

Designed for faculty and staff who teach, advise, or work with students and career plans. Dive into the career development process, effectively communicate with students about career choices and

planning, and contribute to creating a career culture on your campus.

[More Info](#)

[More Info](#)

[More Info](#)



DEISJ Curriculum Development

Three, six-week online courses designed to help faculty and others involved in teaching SUNY General Education with the knowledge and skills necessary to create course content that meets the SUNY DEISJ General Education student learning outcomes.

Grants and Proposals

This virtual workshop outlines the components of a successful proposal and the steps to get there. Learn how to improve your chances of getting funded through fund sourcing, proper planning and organization, concise writing, collaboration, and proposal submission. From the comfort of your home or office participate in learning activities, independent grant writing work, and online discussions.

Leading Change

Higher Ed leaders are expected to effectively lead and manage different types of change efforts within their organizations. From large whole college structural change to department-level technical process changes, leaders are charged to employ skills, resources and strategies to successfully lead, manage, and sustain change activities within the diverse culture, context, and climate of their institutions. This virtual workshop provides an overview for leaders to identify and apply the key elements of change leadership.

[More Info](#)

[More Info](#)

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Instructor Spotlight: Institutional Effectiveness

Nikki Childrose, PhD
Director of the Center for Innovation, Teaching, and Learning (CITL) and Associate Professor of History, Columbia-Greene Community College



Number of years in your role: 14 yrs. as faculty member at the College (since 2010)

What course do you teach for the SUNY CPD?
Championing Change: Applying Institutional Effectiveness on Your Campus and Assessment Leadership

How many years have you taught for SUNY CPD?
9

Why should some take your course?

Taking a course on Institutional Effectiveness or Assessment Leadership equips higher education professionals with the skills needed to drive positive and impactful change within their institutions. By utilizing data-driven decision-making and fostering a culture of continuous improvement, participants can enhance accountability, transparency, and overall institutional performance, which in turn will strengthen institutions and provide the best possible learning environments for students. In short, its about maximizing the positive impact they can have.

Why do you like teaching this topic?

My tenure at the community college has provided me with firsthand insights into challenges such as accreditation, leadership transitions, and issues related to student enrollment and retention, as well as the necessity of developing robust programs to serve diverse student populations. I have successfully led multiple accreditation projects, and I have held various roles, such as division chair for technical academic programs and assessment committee chair for both functional areas and academic programs. I firmly believe in the value of professional development opportunities that allow educators to receive feedback, apply their experiences to theoretical frameworks, and explore promising practices supported by research and literature.

What have YOU learned from teaching this course?

To never stop learning! Through teaching these courses, I am constantly learning new things. Having a growth mindset is not only key to survival as a higher education professional, but I also feel that it is how we can imagine new possibilities and trends and collaborate to ensure that we develop innovative, resilient, and strong institutional cultures.

Fun fact to share?

Research collected over the years from NILOA and AA&U shows that institutions that actively engage in assessment and continuous improvement can achieve up to 30% higher student retention rates than those that do not. Imagine the profound impact a strong focus on assessment and IE has on student success!

Data Literacy Essentials for Higher Education Professionals

Call for Course Designers & Instructors (Due December 9, 2024)

The SUNY Center for Professional Development (CPD) is looking for individuals interested in designing and delivering six-week asynchronous online courses that address data literacy essentials in higher education.

Higher education professionals today need to understand how to use data to answer operational and strategic questions. This program provides an overview of understanding data creation, use, analysis, interpretation, and storytelling for higher education professionals looking to increase their data literacy skills.

We expect to offer two courses: **Fundamentals of Working with Data**, and **Storytelling with**

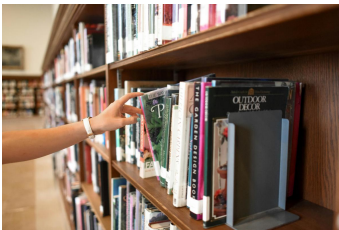
[More Info](#)

Microsoft Enterprise Skills Initiative



Microsoft and SUNY CPD are working together to help you learn the skills you need to be successful with Azure, Microsoft Copilot and other Microsoft technologies. Sharpen your technical skills and knowledge of Microsoft solutions by enrolling in free interactive courses and training designed for your role, and advance your career by getting certified.

[More Info](#)



Register for the Library Leadership and Management Certificate!

Gain a foundation in management and leadership, and apply your knowledge in library-specific contexts and areas.

The program is virtual and covers a variety of library topics. Complete at least 3 courses from the program and earn a certificate, or complete courses individually for a Credly badge.

Programs starting this Spring!

- Introduction to Project Management for Libraries
- Developing Library Partnerships
- Change Management in Libraries
- Library Strategic Planning

[More Info](#)

Dates to Remember

February
26-28, 2025

SUNY Online Summit
Doubletree Hotel, Syracuse

April
28, 2025

SUNY Undergraduate Research Conference (SURC)
Binghamton University

Welcome New Member to SUNY CPD!



We're thrilled to welcome SUNY Sullivan as the newest member of the SUNY Center for Professional Development! As part of this dynamic community, SUNY Sullivan will now have access to a wide range of professional growth opportunities, including specialized training, networking events, and collaborative initiatives that enhance learning and development for faculty and staff.

SUNY Sullivan joins a list of over 60 other member campuses, including SUNY College of Environmental Science and Forestry, and Columbia-Greene Community College who also joined this year.

A blue banner with white text and graphics. On the left, it says "Follow us on Facebook" in large white font, with "SUNY Center for Professional Development" and the URL "facebook.com/CPDSUNY" below it. On the right, a hand holds a smartphone displaying the SUNY Center for Professional Development Facebook page. The phone screen shows the page name, a profile picture, and a description: "The SUNY CPD is a collaborative central resource for the SUNY community providing access to high quality...". Below the phone, there are four social media icons: LinkedIn, Facebook, YouTube, and a computer monitor icon.

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