

**STATE UNIVERSITY OF NEW YORK  
PLATTSBURGH**

# Zoom @ SUNY Plattsburgh

## Technology moving our campus ahead!

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STATE UNIVERSITY OF NEW YORK  
**PLATTSBURGH**

# Zoom – Video Conferencing Suite

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- Today I will tell you about exciting new IT technology called Zoom that we deployed due to the COVID-19 outbreak.
- I will also cover why its important to you, basic details of our zoom solution and how it aligns with the campus goals moving forward.

# Why should this technology Interest you?

Governor Cuomo Announces NYS Will Contract with 28 Private Labs to Increase Coronavirus Testing

Watch later Share

EXCELSIOR  
EVER UPWARD

**CUNY** THE CITY UNIVERSITY OF NEW YORK

**SUNY** The State University of New York

SUNY and CUNY starting next week will implement distance learning for remainder of spring semester.

4:53 / 14:37

YouTube

Taken from Gov. Cuomo March 11<sup>th</sup> press conf.

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# So we have a problem.....

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- 12 days to move all instruction online! Wait...what? How?
- Challenges
  - Over 50 percent of spring courses have NO online presence (900 of 1700)
  - Over 50 percent of the remaining are basic hybrid courses
  - Campus has no existing tools in place to provide:
    - Virtual Class instruction
    - Real time Video Conferencing, Lecture Capture
  - What equipment will instructors need?
  
- So 12 DAYS....

# Prepared to Teach Online?

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- Are you an instructor with NO online presence?
- Are you nervous or unsure how your going to complete course delivery the Spring semester?

If yes? Then lets get Zooming.....!!!!



# What is Zoom?

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Ease to use -Video conference system

Live F2F video meetings

Screen sharing

Chat

Session Recording and transcription

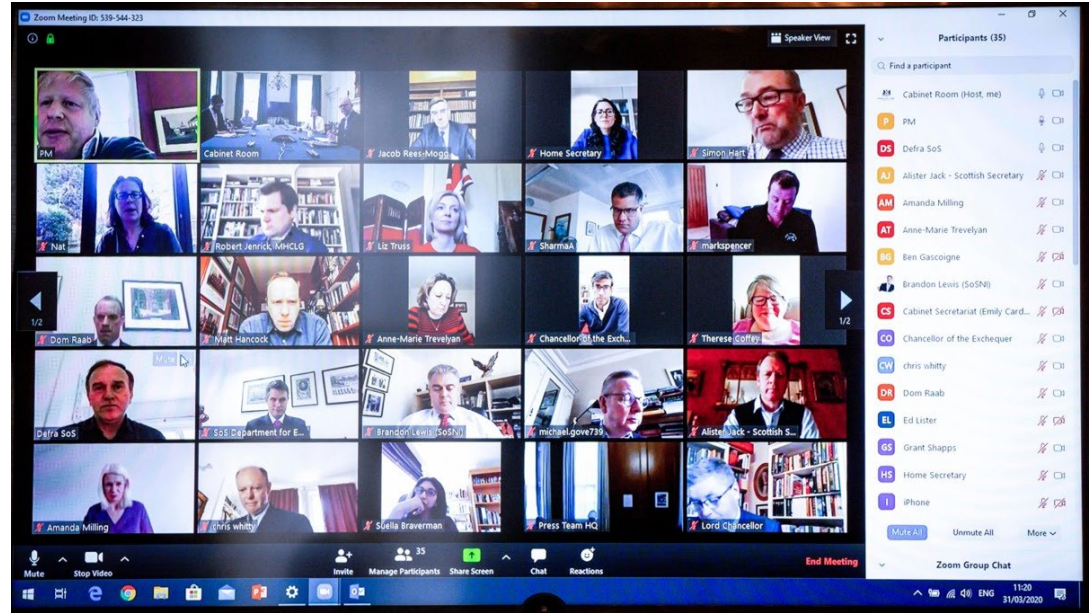
Moodle Integration

And more....

# How is Zoom going to help you?

See all your students  
Share your screen  
Use the whiteboard  
Record your lectures

Could this be your Class?





# We have Zoom Ready for your to use...

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Purchased, customized and integrated in less than 6 days  
We offered F2F & online training days 7-12.

- easy to use
- secure
  - Use your normal Campus credentials with DUO authentication
- cost effective
  - Only 130 licenses serve the entire campus
- integrated into our existing Moodle LMS
  - Create a Zoom virtual class meeting in seconds

# Its also....

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- Customized for our campus!
  - We made a “magic” script to make faculty/staff licensed users “using just in time logic” (30 minutes before they need to host)
  - Copy recordings to instructors Google drive “Zoom Recordings” folder when completed.
  - Prebuild Moodle courses and added Zoom activity – easy one click meeting setup.

# Who's using it and how do I access it?

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EVERYONE –nearly the ENTIRE College community will interact with this tool.

Get started today...

- Head to Moodle, click on the zoom video and schedule your first virtual meeting
  - Or Login to our Zoom interface <https://Plattsburgh.zoom.us>
- Need training? <https://www.plattsburgh.edu/academics/resources/technology/csds/helpdesk/zoom.html>

# Zoom use goes beyond Teaching..

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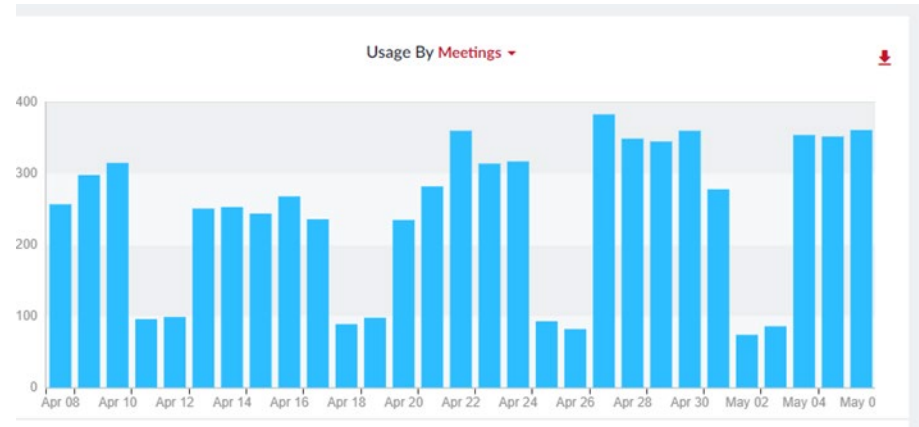
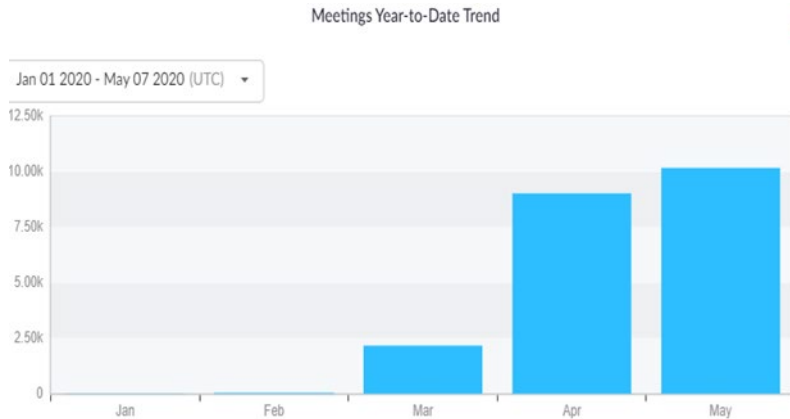
LITS has helped offices use zoom for:

- All Campus Business Meetings
  - Campus Searches, Sports awards banquets
- Telehealth
- Live streaming events
- Virtual Events
  - Open House, Tutoring, Advisement and Office Hours
  - Campus Town Halls, Coffee Hours, Zoom “Happy Hour”

# After 7 weeks of use...

Over 10,000 Meetings

300 meetings per day



# Next Steps with Zoom?

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- Move Campus to Enterprise Zoom License – May 2020
- Move remaining summer programs & events to Zoom
  - These include Orientation/Upward Bound/EOP – In process
- Research Zoom phone use at Main Service desks
- Develop Zoom Rooms / Buildings for Webinars
- Plan for complete zoom integration in all courses for Fall 2020

# Conclusion

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COVID-19 put many of our campus goals & values in peril

Our custom implementation of Zoom Video Conferencing by all accounts “saved our campus” and allowed us to finish out the remaining 8 weeks of the spring semester and position us well for Summer/Fall 2020.

Zoom has accomplished the goal of providing a virtual classroom experience that resembles normal F2F instruction– Realizing that it will never really be the same.

# Questions?

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*Zoom is technology that can help with “Reimagine Education” outlined by the Governor*

Let’s Keep Zooming!!!!!!!!!!!!

## Reimagine Education

- How can we use technology to provide more opportunities to students no matter where they are?
- How can we provide shared education among schools and colleges using technology?
- How can technology reduce educational inequality, including English as a new language students?
- How can we use technology to meet educational needs of students with disabilities?
- How can we provide educators more tools to use technology?
- How can technology break down barriers to K-12 and colleges and universities to provide greater access to high quality education no matter where the student lives?
- Given ongoing socially distancing rules, how can we deploy classroom technology, like immersive cloud virtual classroom learning, to recreate larger class or lecture hall environments in different locations?

**STAY HOME.**

**STOP THE SPREAD.**

**SAVE LIVES.**

Taken from Governor Cuomo’s May 5<sup>th</sup> press conference.