



# Create an engaged and productive workforce with Microsoft Viva

**Renata Ruiz**

Sr. Modern Work Specialist



At Microsoft, we believe that **energized, empowered employees** are the key to durable competitive advantage for every organization

The rising  
**work tension**

Organizations are  
trying to balance

**Engagement**  
&  
**Productivity**

to fuel sustained  
business performance

Next-generation AI

But creating a great employee experience **is challenging**

**34%** of companies have invested in six or more tools for employee experience<sup>1</sup>

**68%** of employees find these current tools outdated or irrelevant<sup>1</sup>

**94%** of business leaders want one comprehensive EX system<sup>1</sup>



# Microsoft Viva

Empower organizations to continuously improve workforce engagement and performance

## Drive mission and alignment

Goals and OKR management  
Leadership engagement  
Corp comms and analytics

## Measure engagement and productivity

Employee surveys and sentiment  
Behavioral and collaboration analytics  
High-performance org assessment



## Enable a high-performance workforce

Skills based learning and academies  
Crowdsourced knowledge sharing  
Onboarding, DEI and communities



Copilot in Viva • In the flow of work • Trusted Platform

# Microsoft Viva

Empower organizations to continuously improve workforce engagement and performance

## Drive mission and alignment

Goals and OKR management  
Leadership engagement and community  
Workplace campaigns and analytics

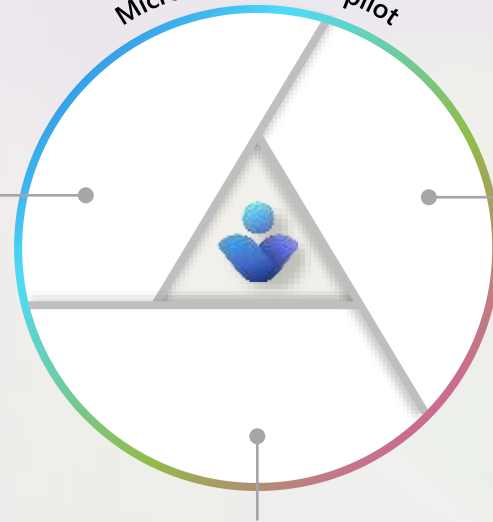


Viva Goals

Viva Engage

Viva Amplify

Microsoft 365 + Copilot



## Enable a high-performance org

Company-branded employee portal  
Skills-based learning and academies  
Crowdsourced knowledge sharing



Viva Connections

Viva Learning

Viva Topics

## Measure engagement and productivity

Employee surveys and sentiment  
Behavioral and collaboration analytics  
Insights dashboards and reporting



Viva Glint

Viva Pulse

Viva Insights

# Microsoft Viva: powered by Microsoft 365 and the Microsoft Graph

## Microsoft 365

### Integrated

Gain synergies from connected apps for productivity, analytics, and wellbeing all in one suite

### Security & trust

Control and defend your data and gain transparency into how and where it's used

### Data & AI

Apply the latest data and next-generation AI to your work for greater individual and organizational impact

## The Microsoft Graph

Connecting Microsoft 365 signals for smarter work

### Productivity

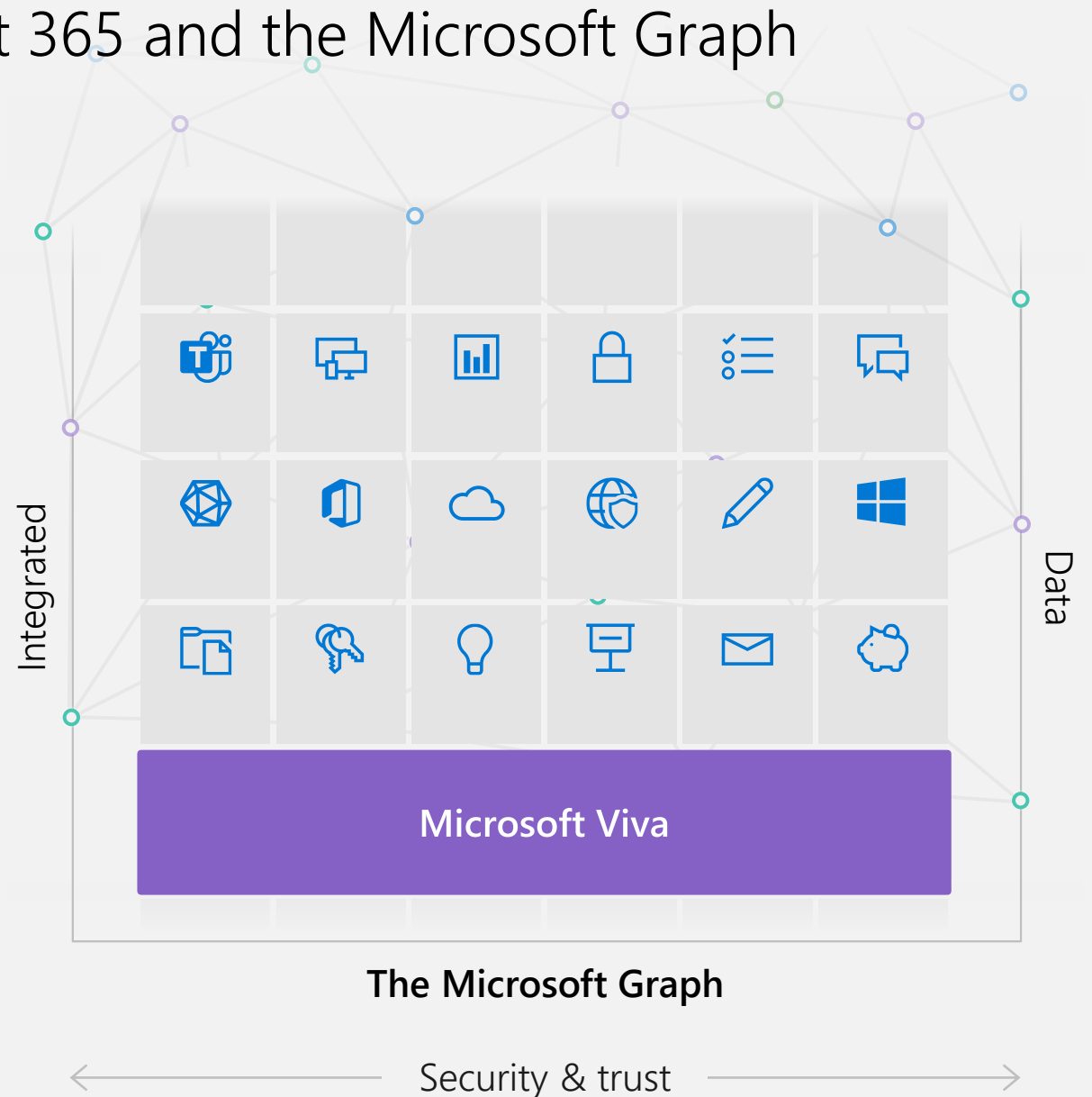
Quickly find the right people, content, and productivity insights to work more efficiently

### Management

Gain real-time awareness of your IT environment to make better decisions for users

### Security

Increase visibility across users, apps, and devices to proactively detect and resolve threats



# Microsoft Viva partner ecosystem

GLINT

LinkedIn Learning

servicenow.

TRIBUTE

PLURALSIGHT

coursera

skillsoft

qualtrics.XM

edcast

udemy business

workday

ZEBRA | REFLEXYS  
NOW PART OF ZEBRA TECHNOLOGIES

OpenSesame

UKG

limeade

KPMG

Moveworks

Halp

Cornerstone

saba

headspace

LifeWorks

edX

HARVARD  
BUSINESS  
PUBLISHING

joshbersin  
academy

SAP SuccessFactors

go1

BlueYonder

TALENTSOFT

...and dozens  
more!





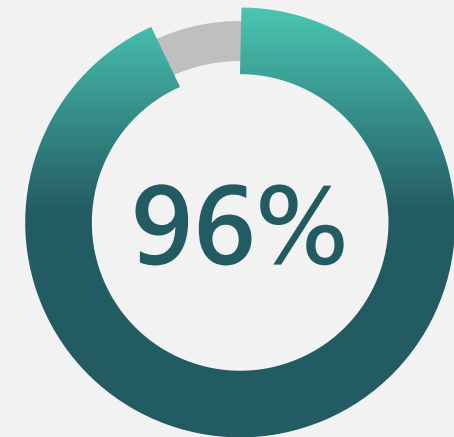
## Drive mission and alignment

Set goals and leverage omni-channel communication tools to ensure alignment across all levels of the organization

---



of employees say that having more clarity on goals would give them a greater sense of purpose<sup>1</sup>



of leaders say effective communication is the most critical skill they'll need in the year ahead<sup>2</sup>

<sup>1</sup>Statistics source: Forrester 2023 State of Goal Setting Report, A Forrester Consulting Thought Leadership Paper Commissioned by Microsoft, February 2023

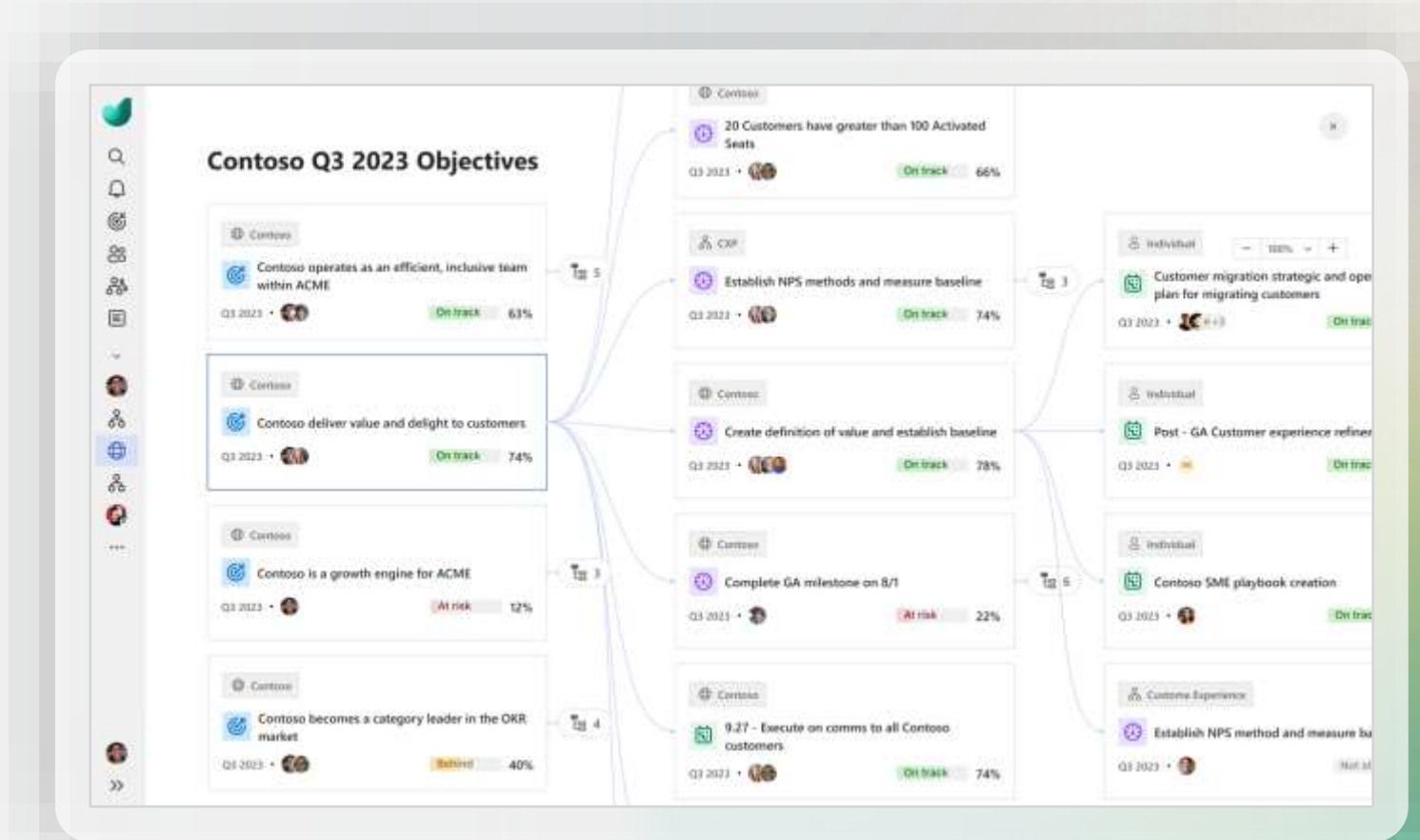
<sup>2</sup>Statistics source: Microsoft. [Hybrid Work Is Just Work. Are We Doing It Right?](#) Sep. 22, 2022.

Drive mission and alignment

## Alignment across all levels of the organization

Provide clarity and visualize how all levels of the organization are connected on their strategic priorities across company goals to team and individual goals

### Viva Goals

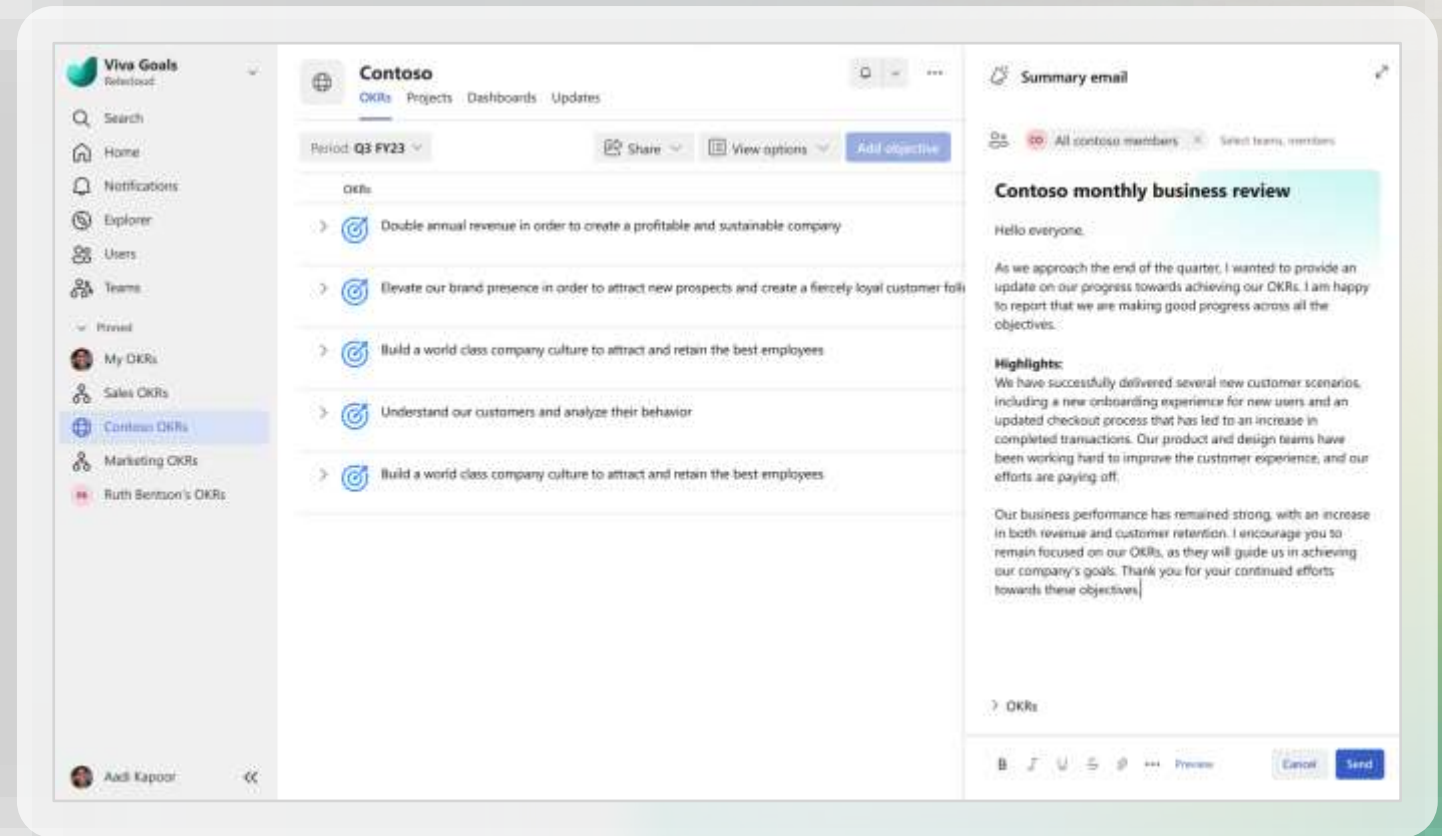


Drive mission and alignment

## Keep everyone in the loop

Update team members when new goals activity occurs in a timely manner, when new goals get created, or when existing goals make progress with a one-click broadcast or export goals status to team presentations or business reviews in PowerPoint and Excel

### Viva Goals



Drive mission and alignment

## Goals integrated in your existing flow of work

Set up data integrations with 30+ of the most popular apps to automatically update the check-ins to always have the most accurate representation of goals progress

### Viva Goals

The screenshot displays the Viva Goals interface within a Microsoft Teams environment. The main goal is "Increase the 'positive experience' survey score by 12". The current score is 90, which is "Behind" the target, and is marked as "At risk". The goal is owned by Leah Stevens and is aligned to the objective "Grow revenue \$12m in FY". The progress is 60%, and it was last updated 2 days ago. The interface includes a feed on the left with notifications, a central details section with a progress bar and line graph, and an activity section on the right with updates and comments.

**Feed**

- Daisy mentioned you in a check-in on an objective 9:00 AM
- Ruth created a new objective and assigned it to you 9:00 AM
- You have objectives that need check-ins 9:00 AM
- Cecil liked your check-in note 9:00 AM

**Viva Goals**

### Increase the 'positive experience' survey score by 12

**Details**

- When: Q3 2021
- Type: Team (Design)
- Owner: Leah Stevens
- Aligned to: Grow revenue \$12m in FY

**Progress & Status**

On track 60%

Updated manually Last updated: 2 days ago

**Aligned to this objective**

Title	Status and progress	Owner
Win 1,000 deals worth \$10M in bookings by 12/31/17	Behind 50%	[User Avatar]

**Activity**

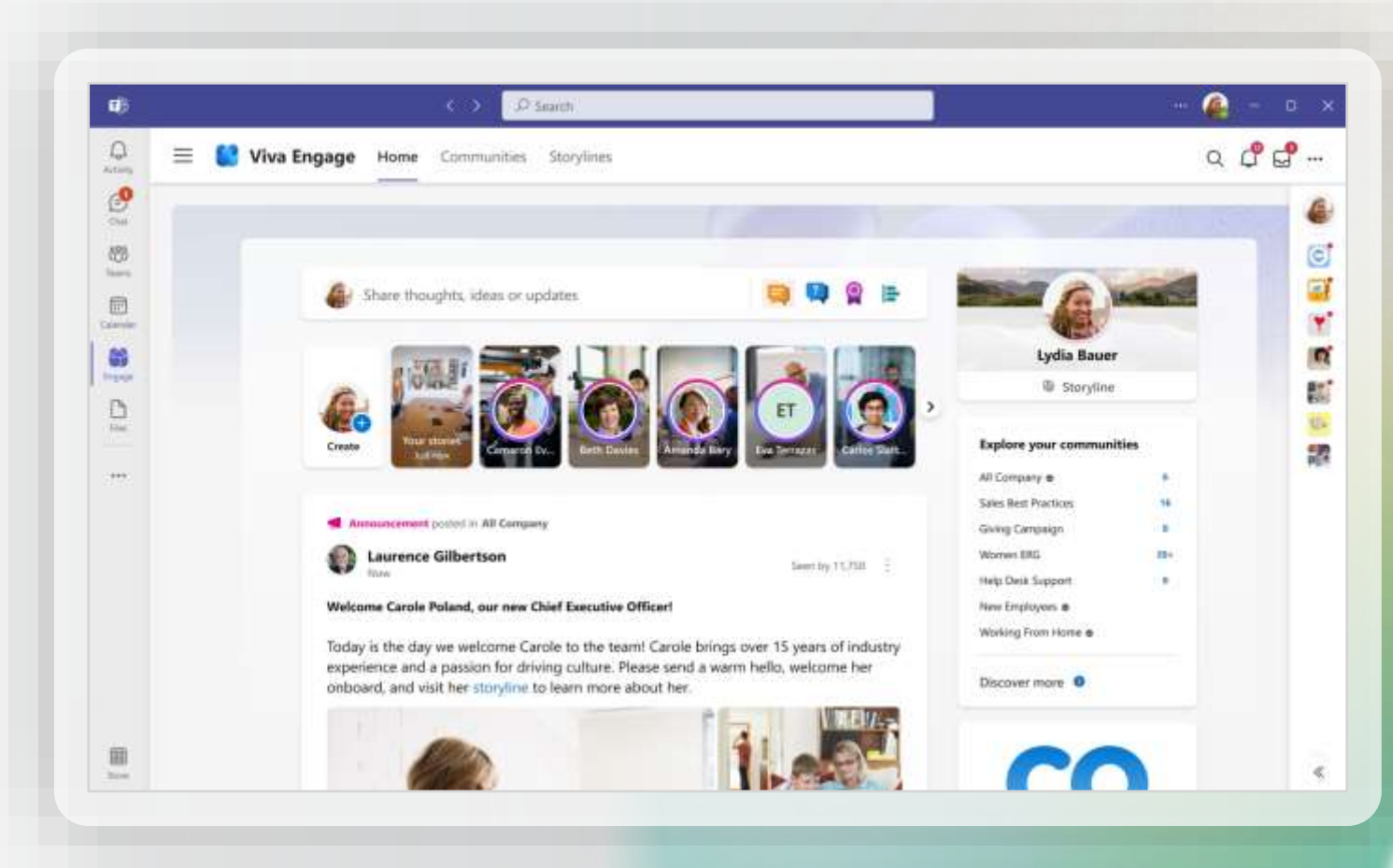
- Daisy Phillips updated status and made a check-in Just now
- Cecil Folk commented Just now

Drive mission and alignment

## Employee engagement and communication at scale

Build a two-way dialogue between leadership and employees and foster open discussion and knowledge sharing amongst employees across departments, geographies, and languages

Viva Engage

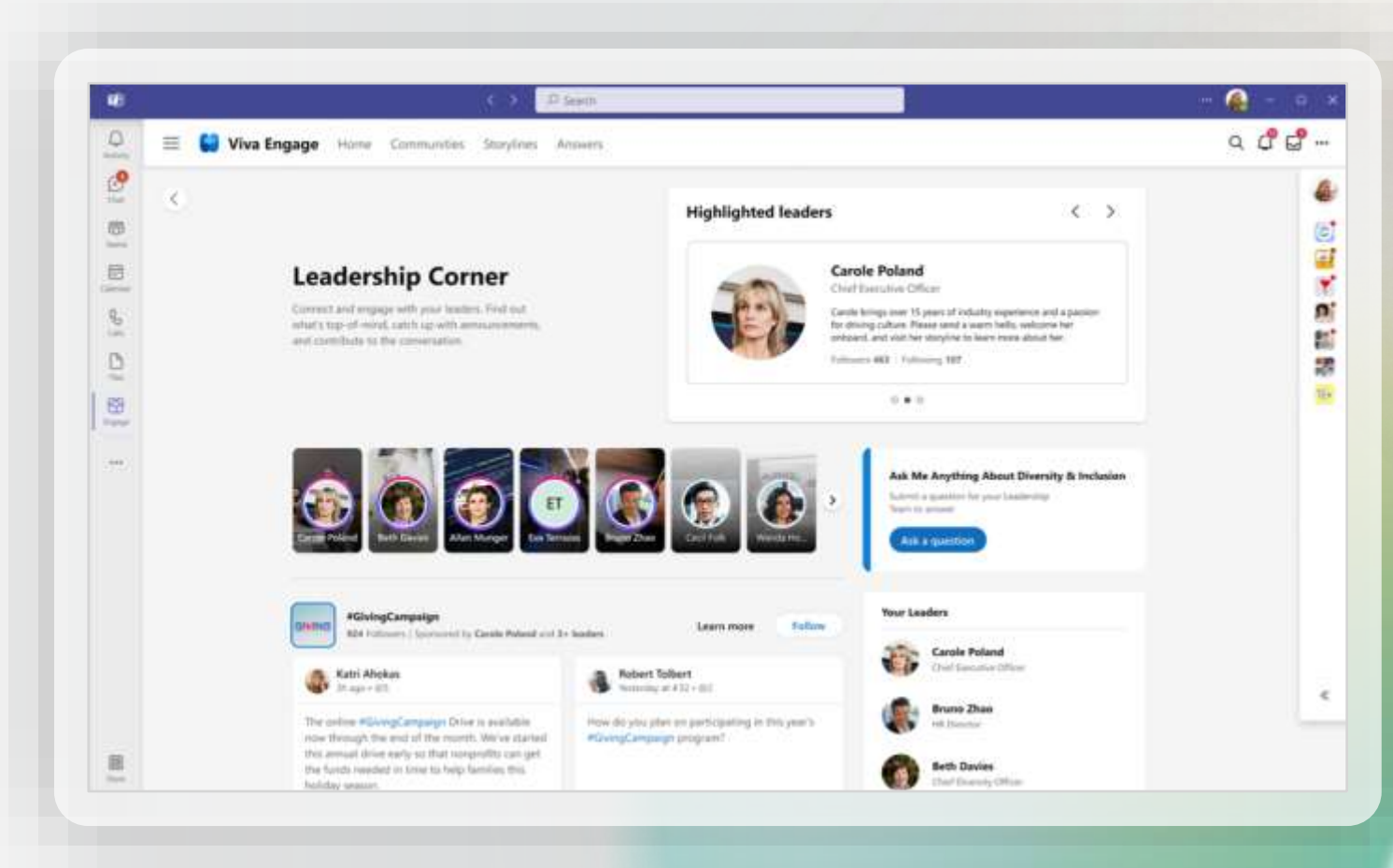


Drive mission and alignment

## Leadership tools to engage directly with employees

Foster open dialog and learn what's top of mind for employees. Get deeper insight into employee engagement, concerns, sentiment, and actionable steps through rich metrics

Viva Engage

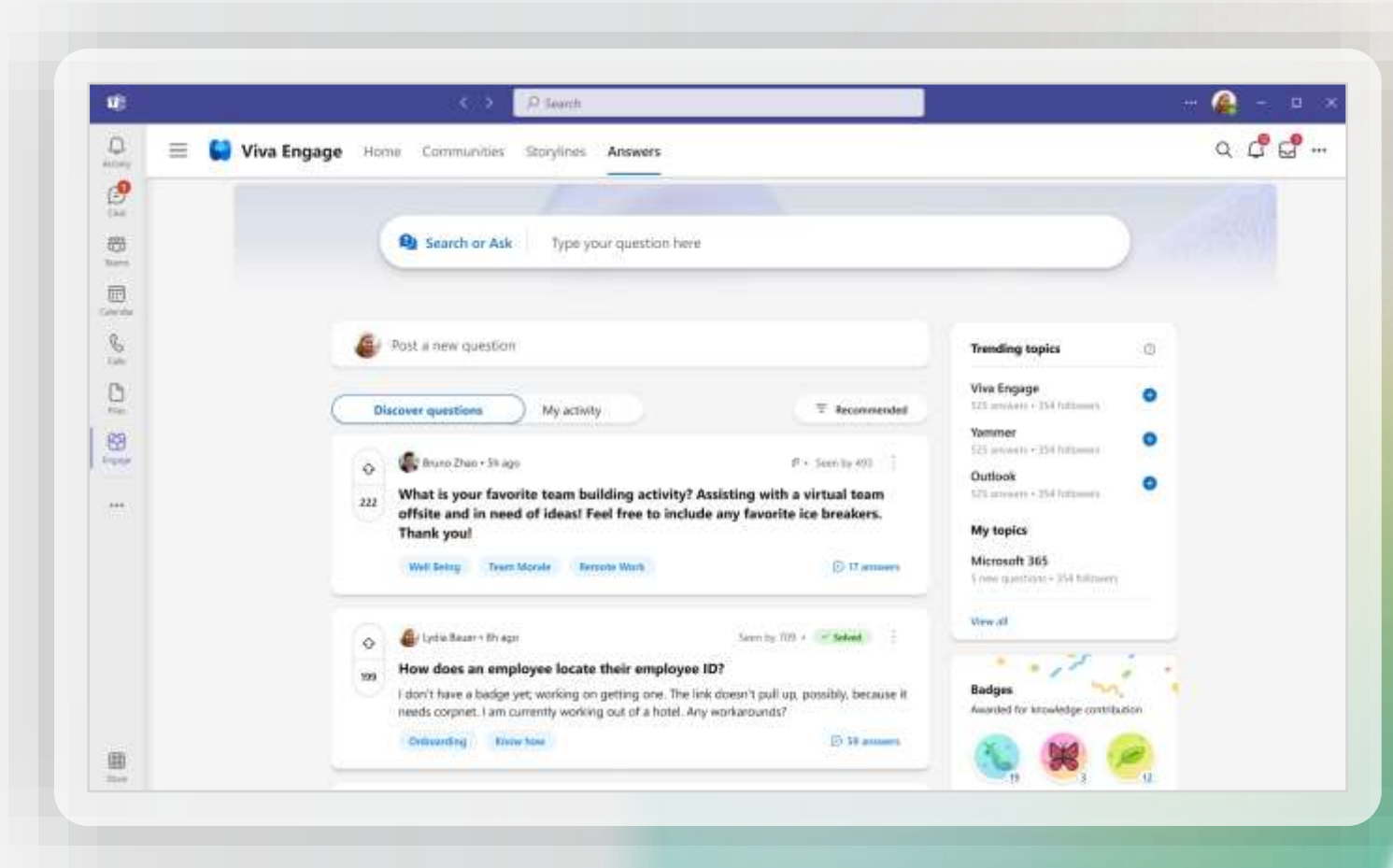


Drive mission and alignment

## Real-time answers to critical questions

Leverage AI and NLP to match employee questions to answers and experts across the organization to help put collective knowledge to work for all employees

Viva Engage



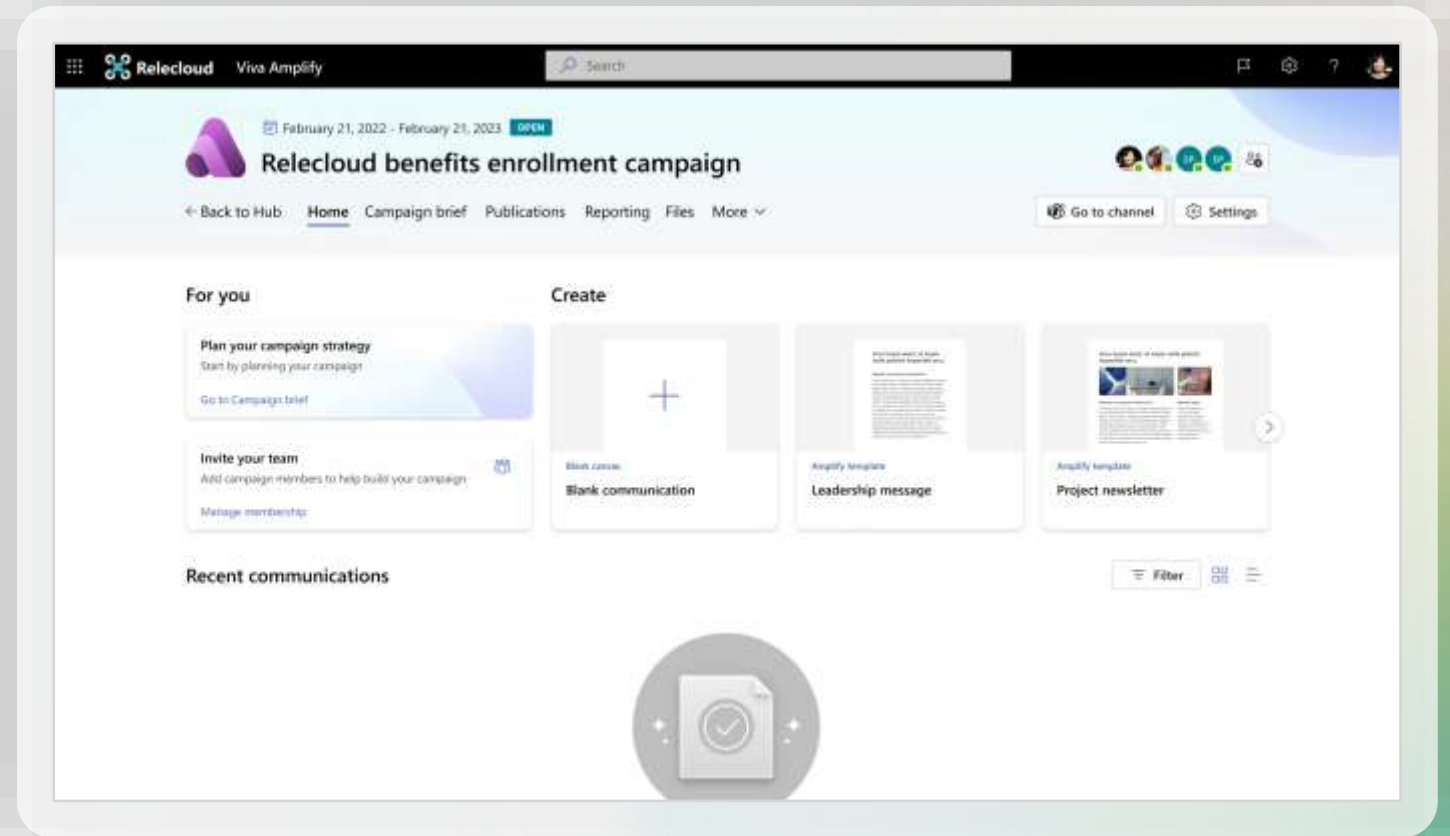
Drive mission and alignment

## Communication publishing and management hub

Centralize communication processes in a single space, so you can save time and focus on what matters. Drive engagement with your message by meeting employees where they are, whether that's Outlook, SharePoint, Teams or Viva Engage

---

**Viva Amplify**

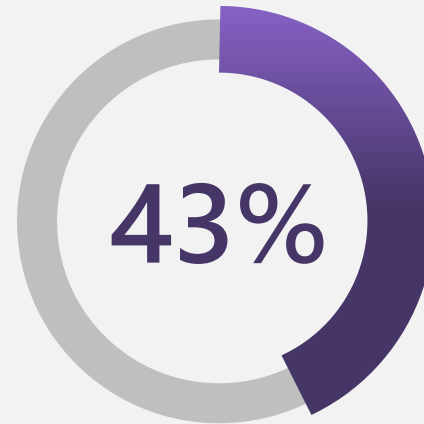




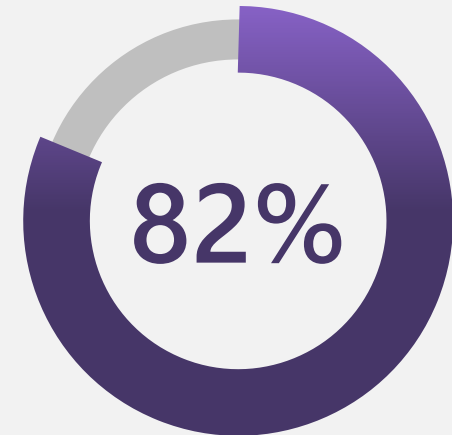


## Enable a high-performance workforce

Communication and learning tools that equip employees for success



43%  
of employees say  
they feel disconnected  
from their company  
as a whole



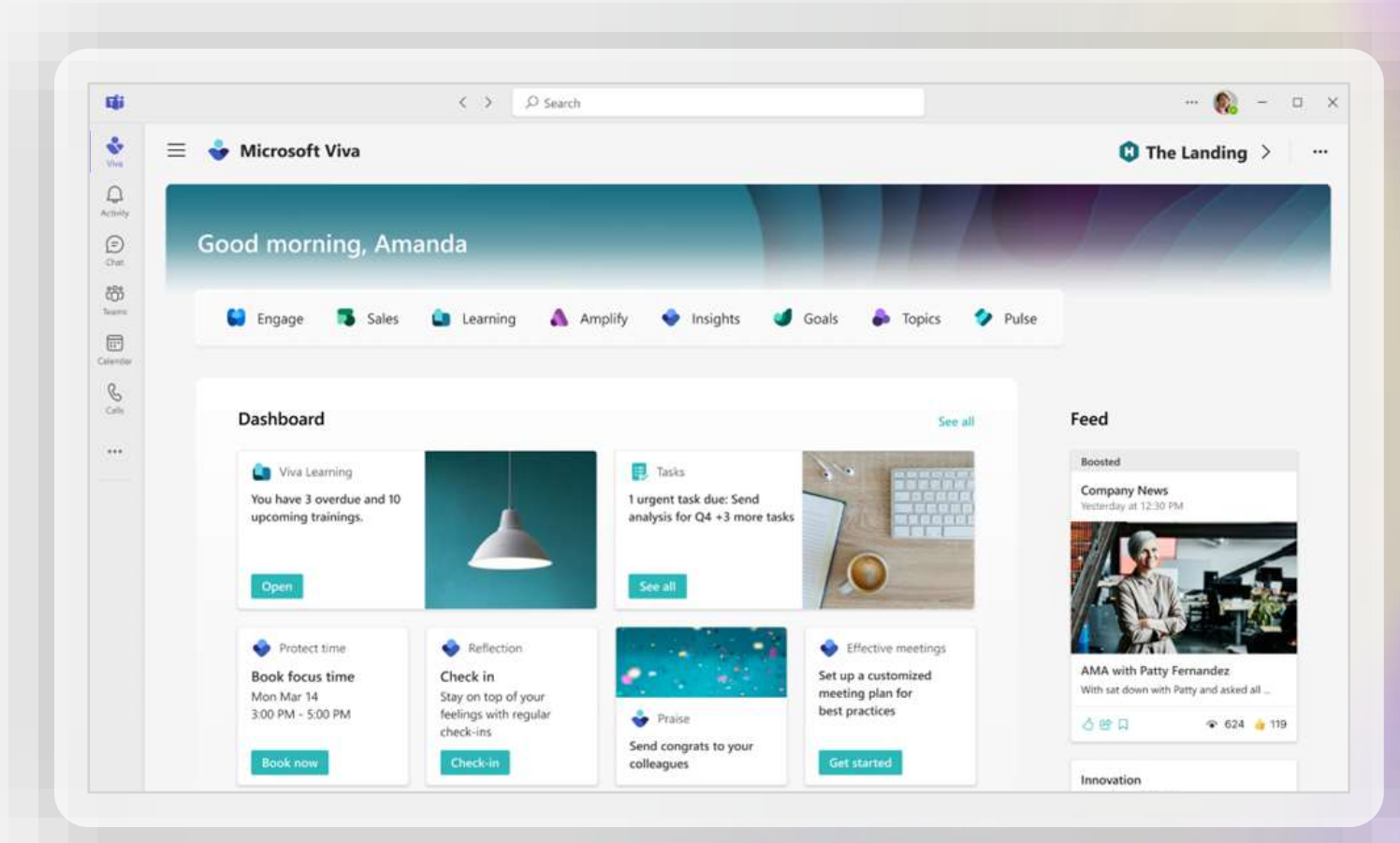
82%  
of leaders say their  
employees will need new  
skills to be prepared for  
the growth of AI

Enable a high-performance workforce

## Targeted communication and resources

Tailor the experience to specific employee groups, roles, or geos with targeted news, conversations, and content powered by AI and Microsoft Graph

### Viva Connections



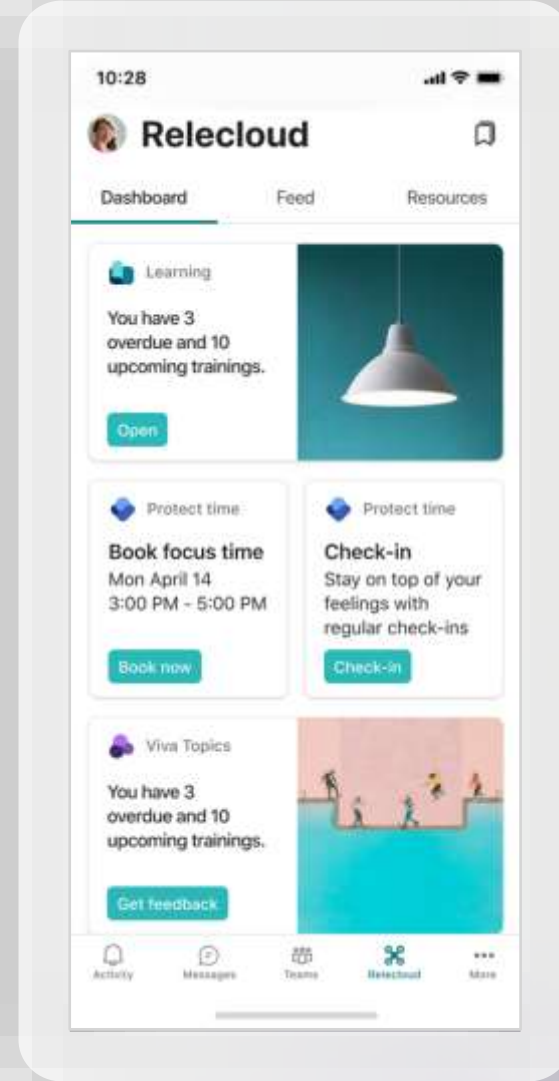
Enable a high-performance workforce

## Rich mobile experiences to stay connected on the go

Provide employees a place to connect with everyone and focus on what matters most with company-wide updates, learning opportunities, and insights from anywhere

---

### Viva Connections

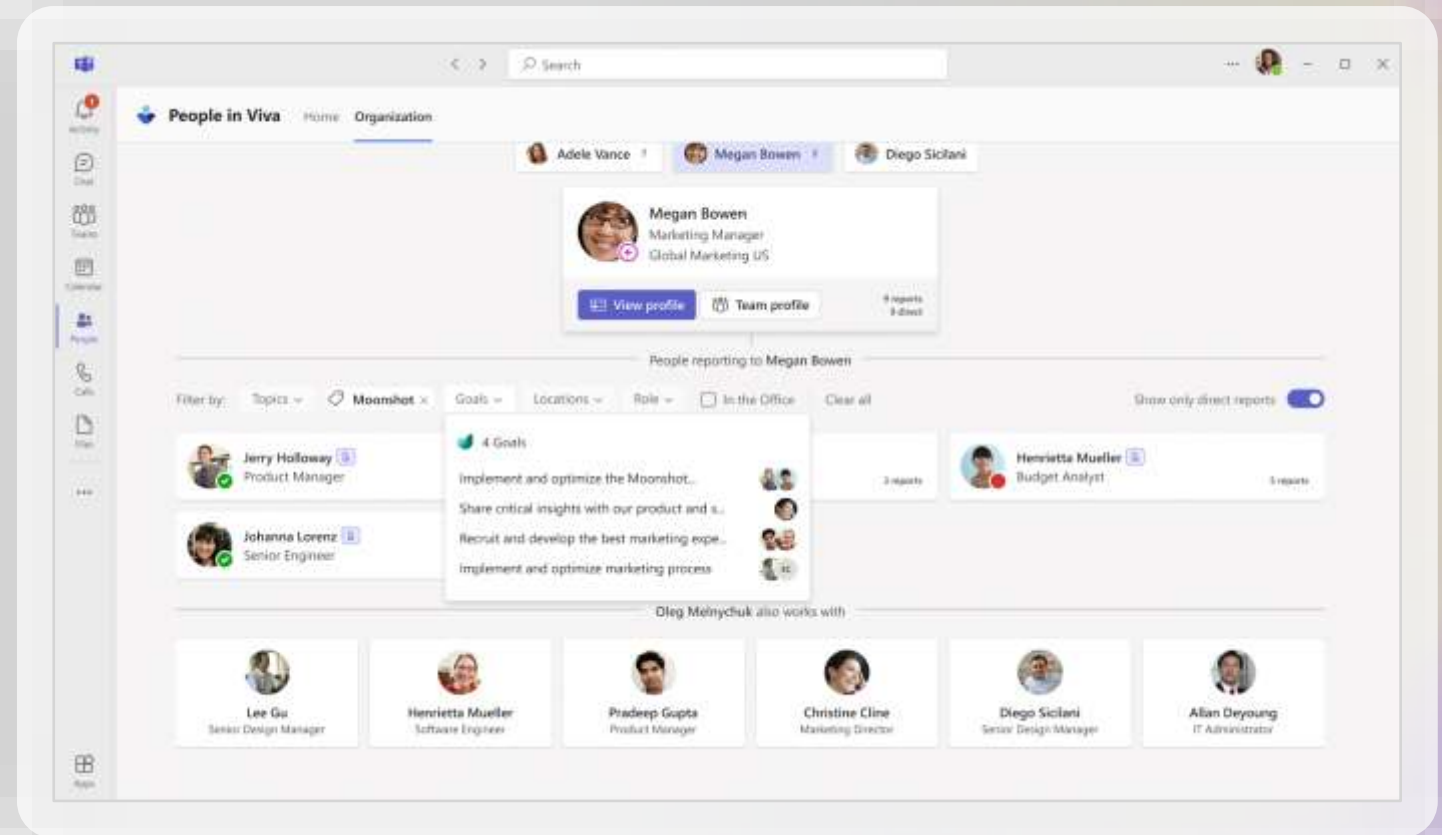


Enable a high-performance workforce

## People and org discovery

Highlight hybrid work preferences and detailed contact information, as well as information from Viva Goals and Viva Topics, across Microsoft 365 through profile cards and standalone experiences

### People in Viva

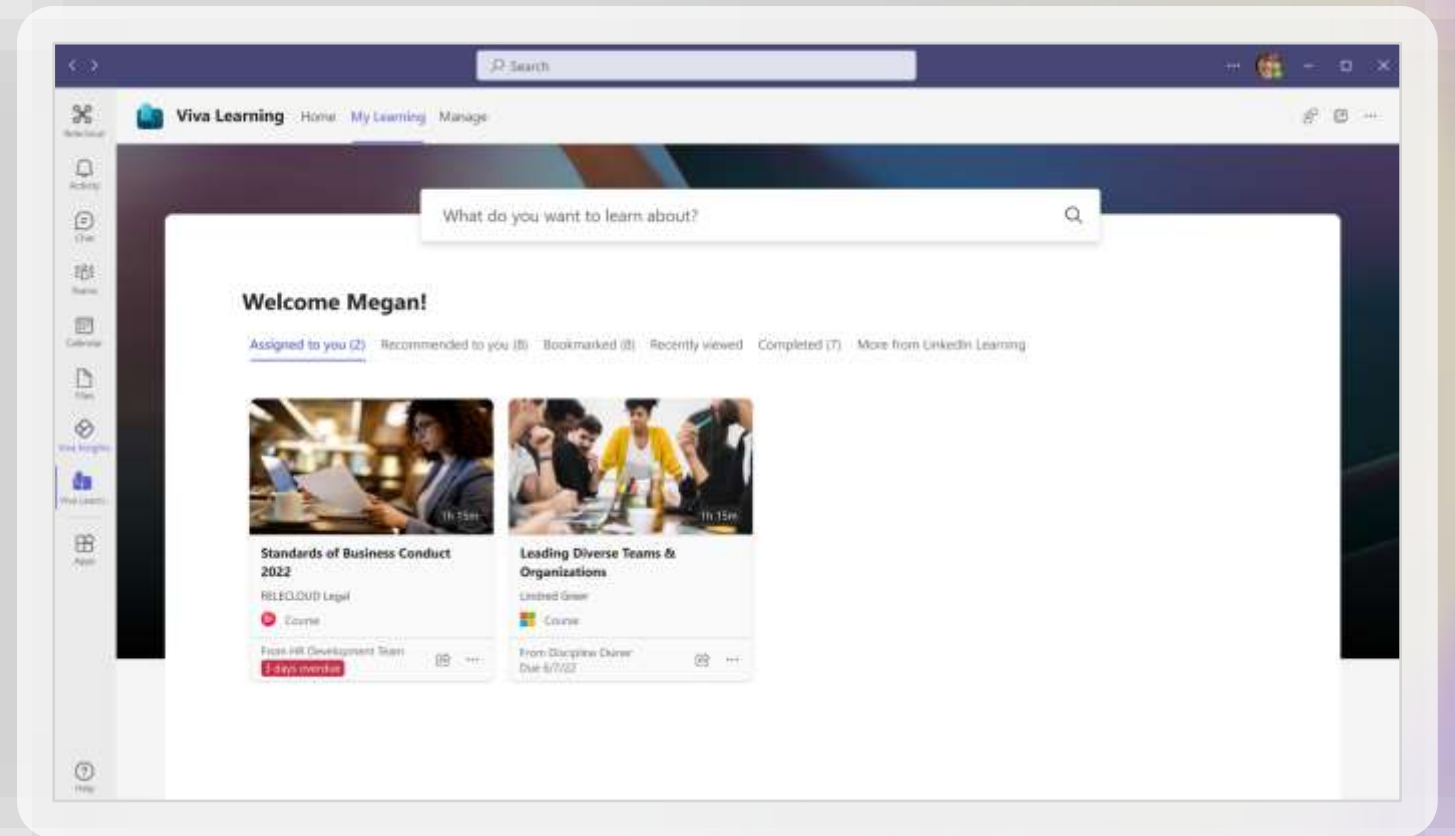


Enable a high-performance workforce

## Personalized, informal and formal learning

Access assigned and recommended learning in an easily discoverable interface within Microsoft Teams and see completed learning items to keep track of individual learning journeys

**Viva Learning**

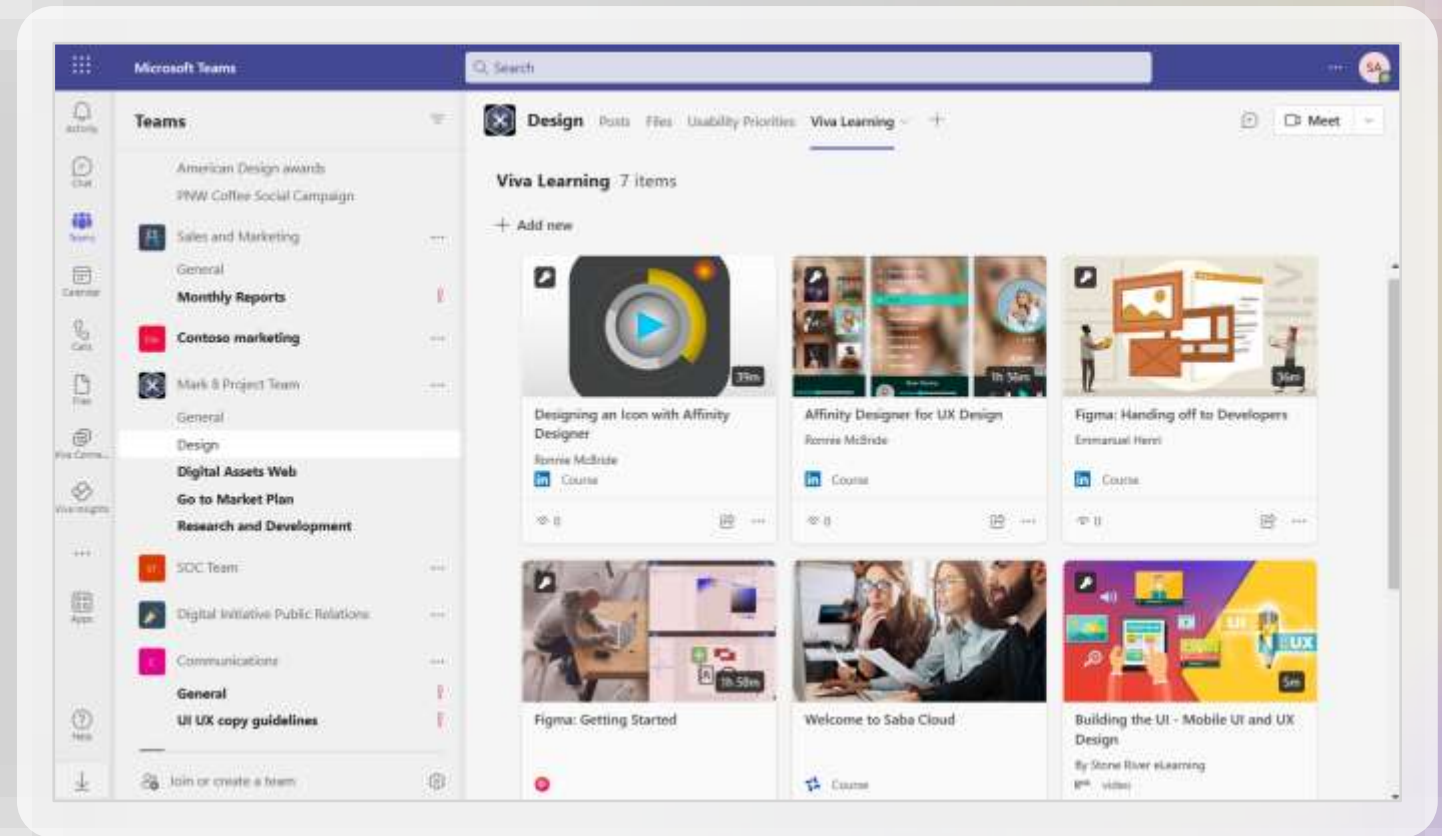


Enable a high-performance workforce

## Integrated learning experience

Surface content from Microsoft, learning content providers (such as LinkedIn Learning), Learning Management Systems (LMS), and even your organization's own content across desktop, mobile, and tablet

### Viva Learning

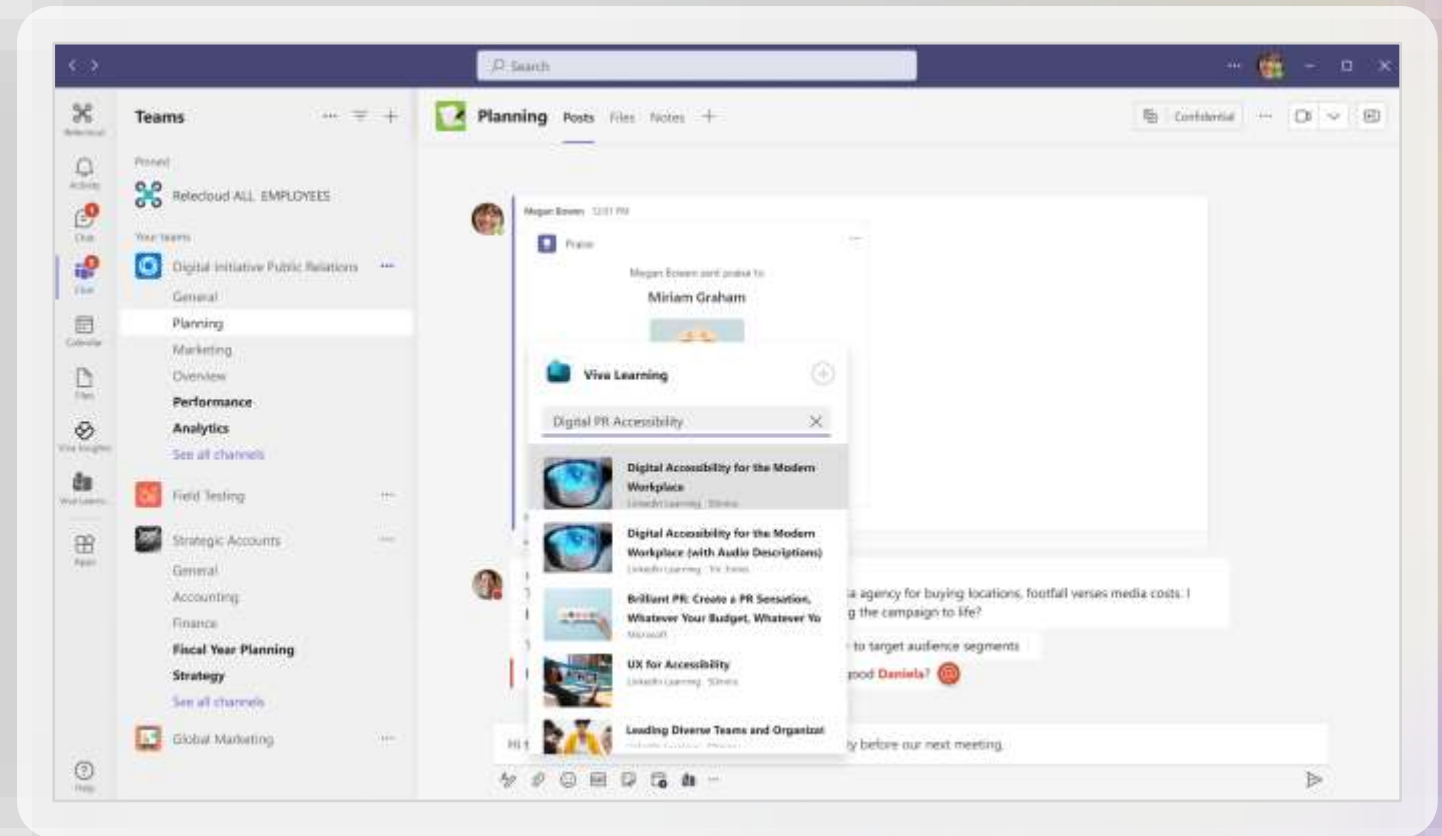


Enable a high-performance workforce

Learning resources delivered through 1:1 chats, group chats, or meetings

Infuse learning into the conversations already happening at work by sharing learning content and courses with a single-click

**Viva Learning**

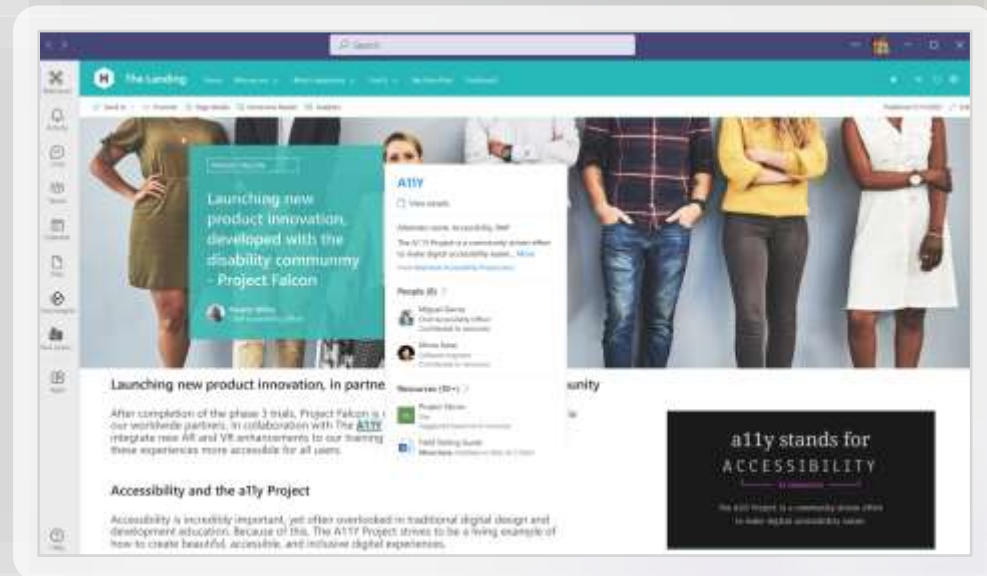
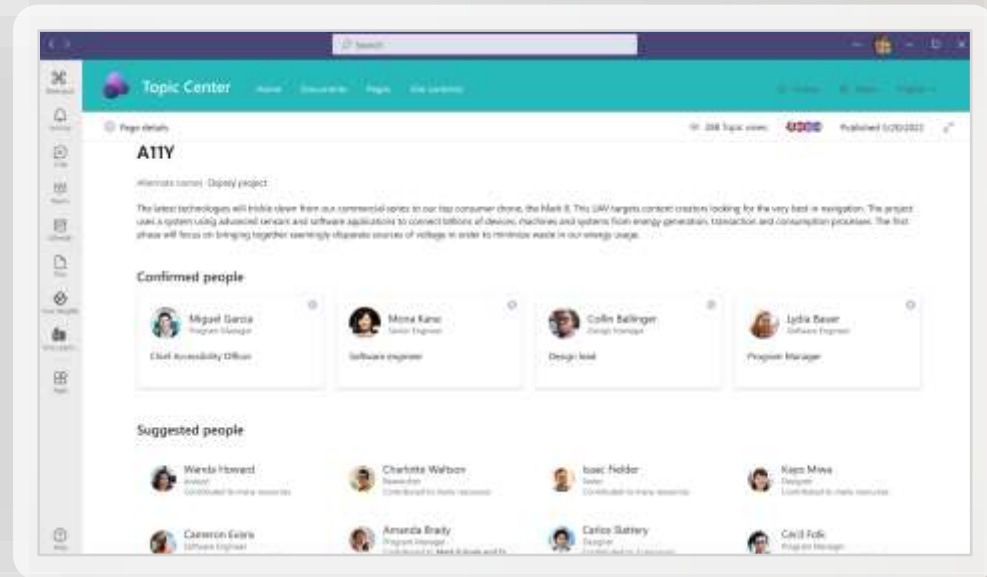


Enable a high-performance workforce

Knowledge and expertise in the apps you use every day

Enable your organization's experts to share and refine knowledge through curated topic pages and topic cards, automatically generated and updated by AI and surfaced across Microsoft 365

Viva Topics



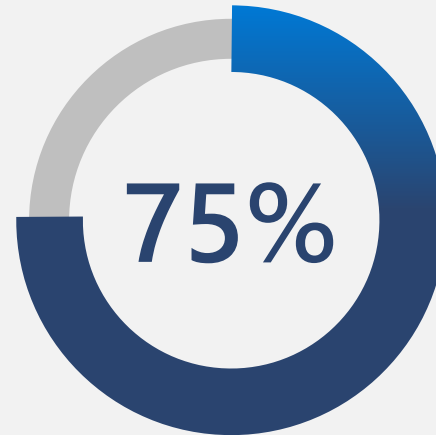




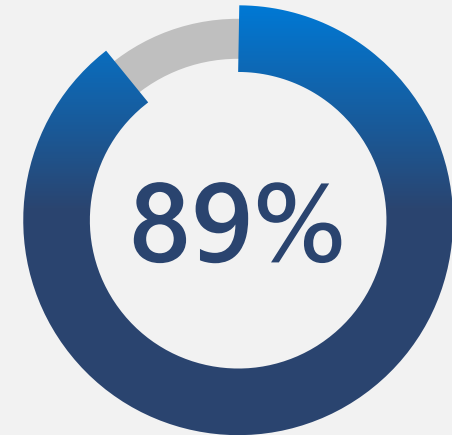
## Measure engagement and productivity

Workplace analytics and employee feedback to improve the way work gets done

---



of employees  
and **80%** of managers  
think their company does not  
solicit feedback often enough



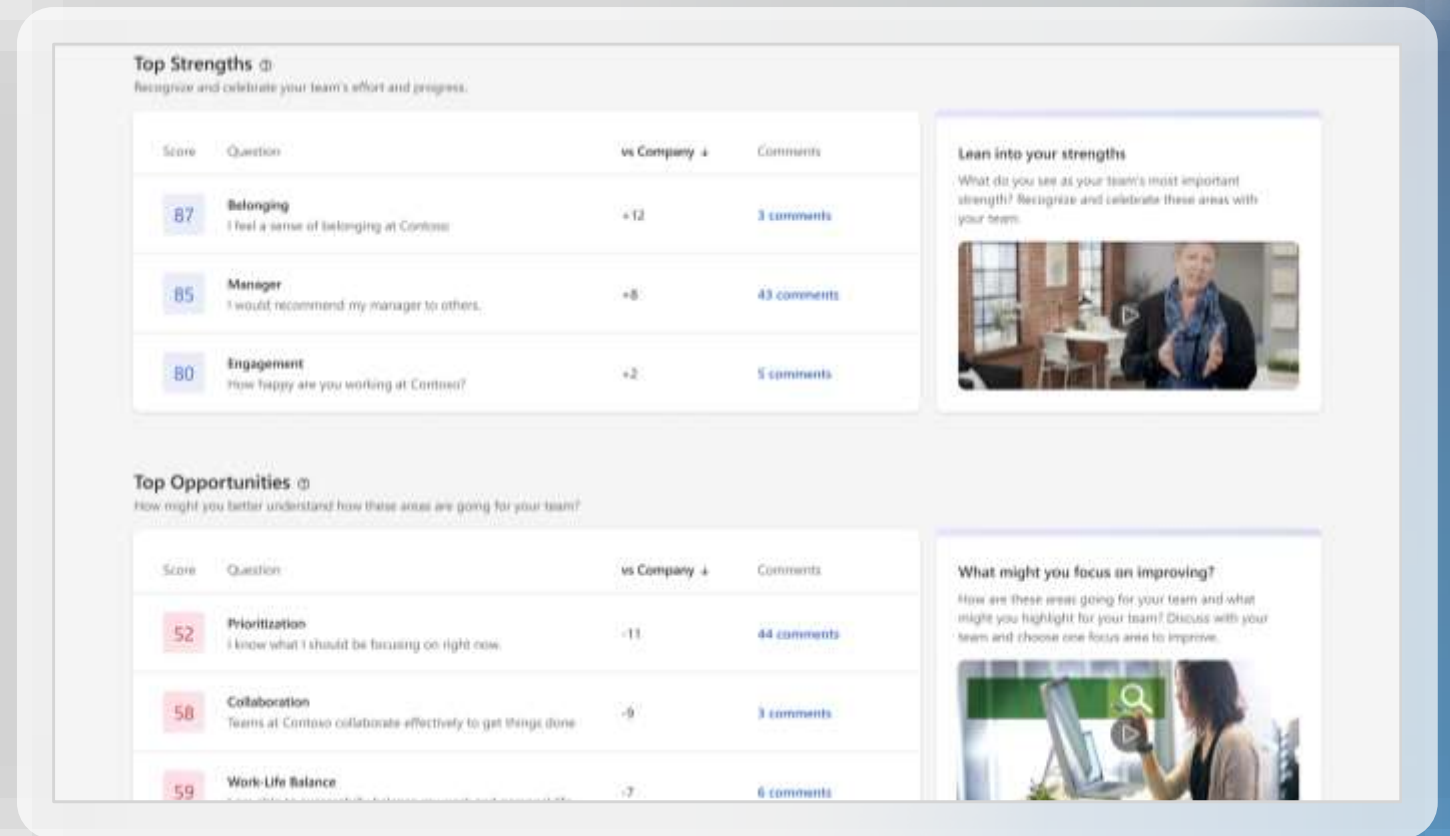
of employees who feel their  
companies use feedback to  
drive change report being  
engaged at work

Measure engagement and productivity

## “Voice of the employee” solution to understand and improve engagement

Get immediate visibility into employee  
engagement across the employee lifecycle,  
from onboarding to exit, helping leaders  
better understand employee's needs

**Viva Glint**

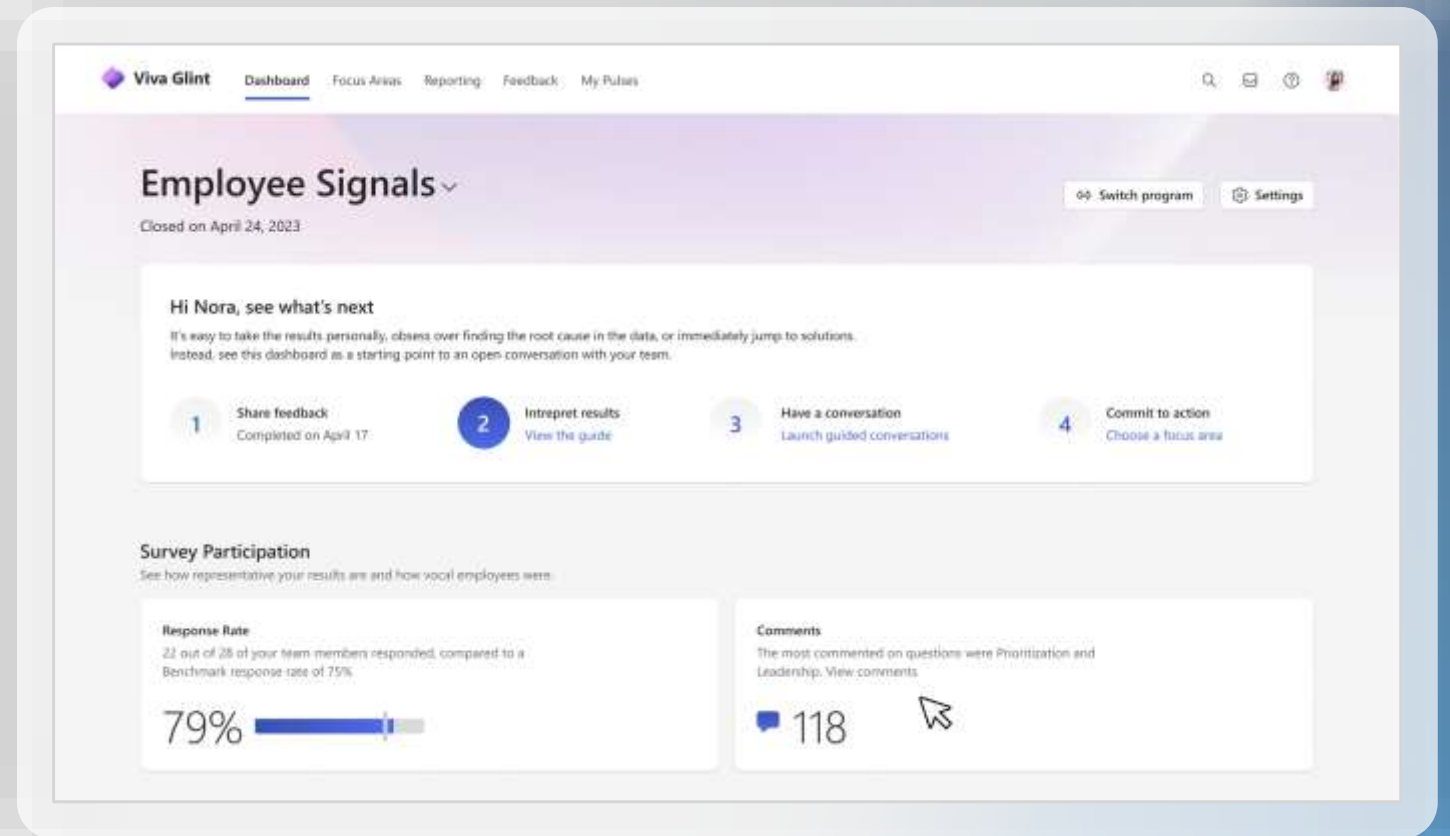


Measure engagement and productivity

## Actionable next steps for managers to respond to feedback

Enable managers with an intuitive guided experience to interpret results, facilitate team conversation, and commit to a focus area with their teams

Viva Glint

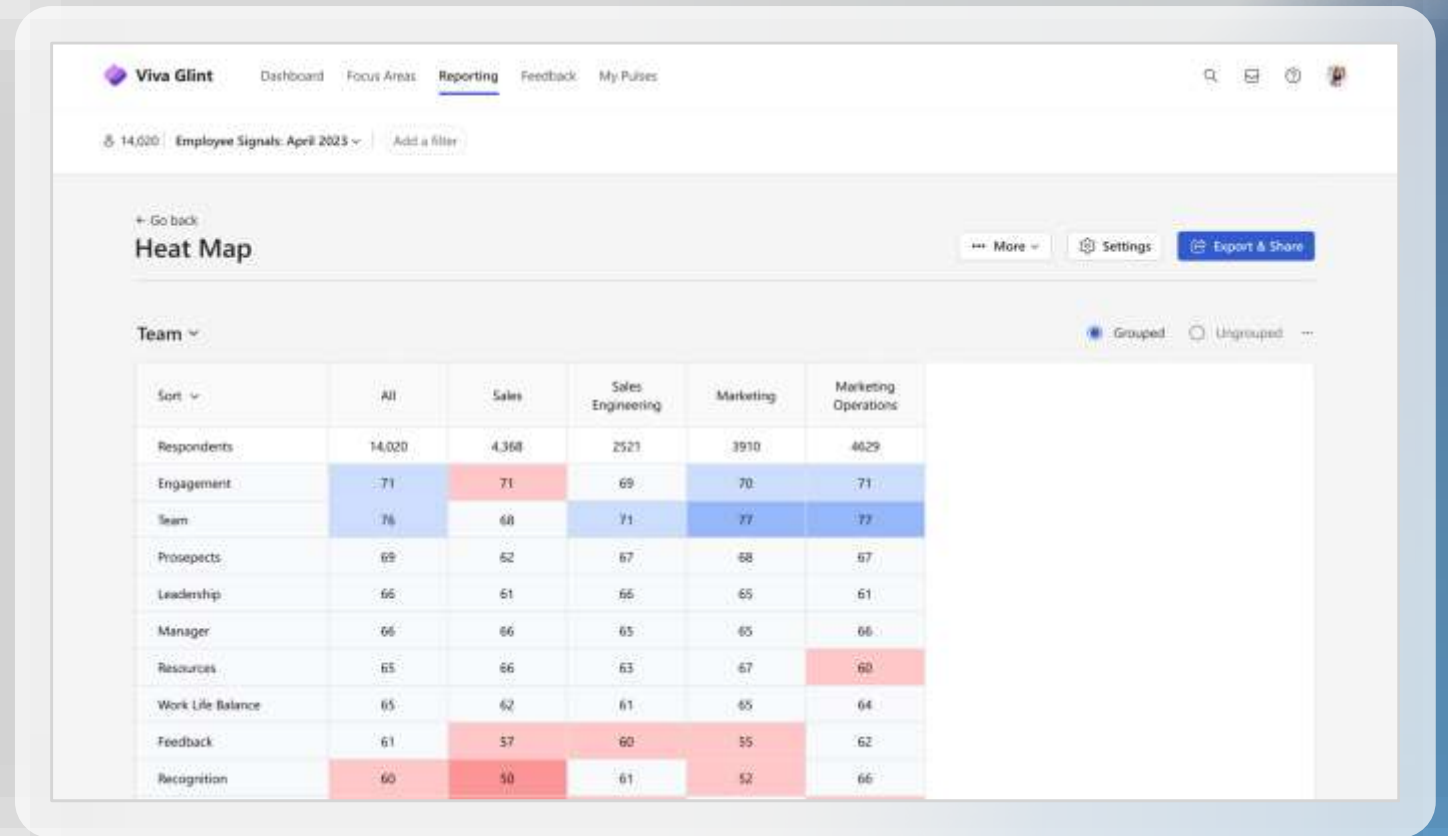


Measure engagement and productivity

## Advanced reporting for HR and business leaders

Help leaders and analyst compare results across teams, map them to internal and external benchmarks, identify business risks through predictive analytics, and drive change through recommended actions

**Viva Glint**

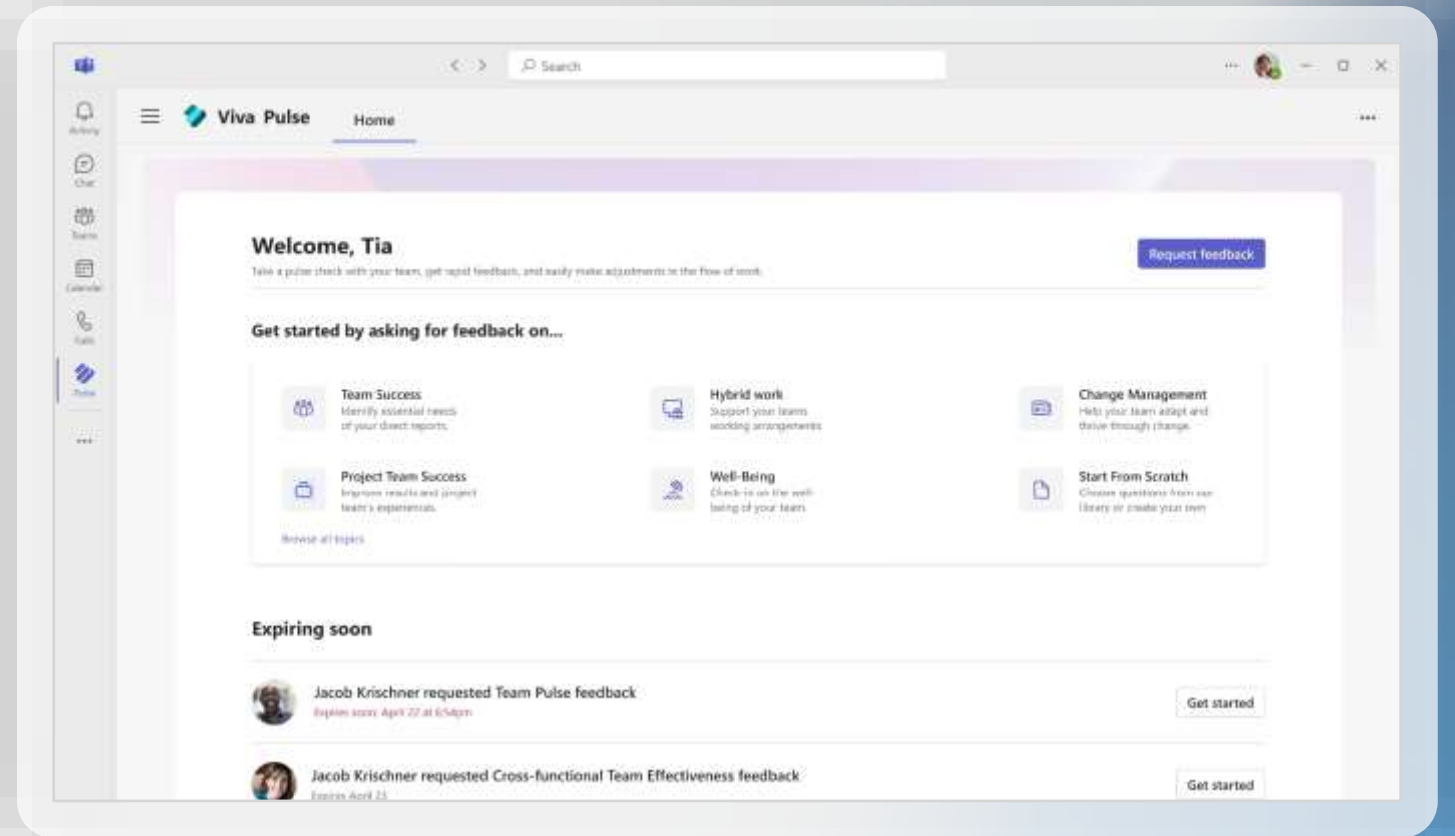


Measure engagement and productivity

## Real-time, confidential feedback

Provide managers and project leads to send quick surveys to check in more frequently to make sure their team's voices are being heard

### Viva Pulse

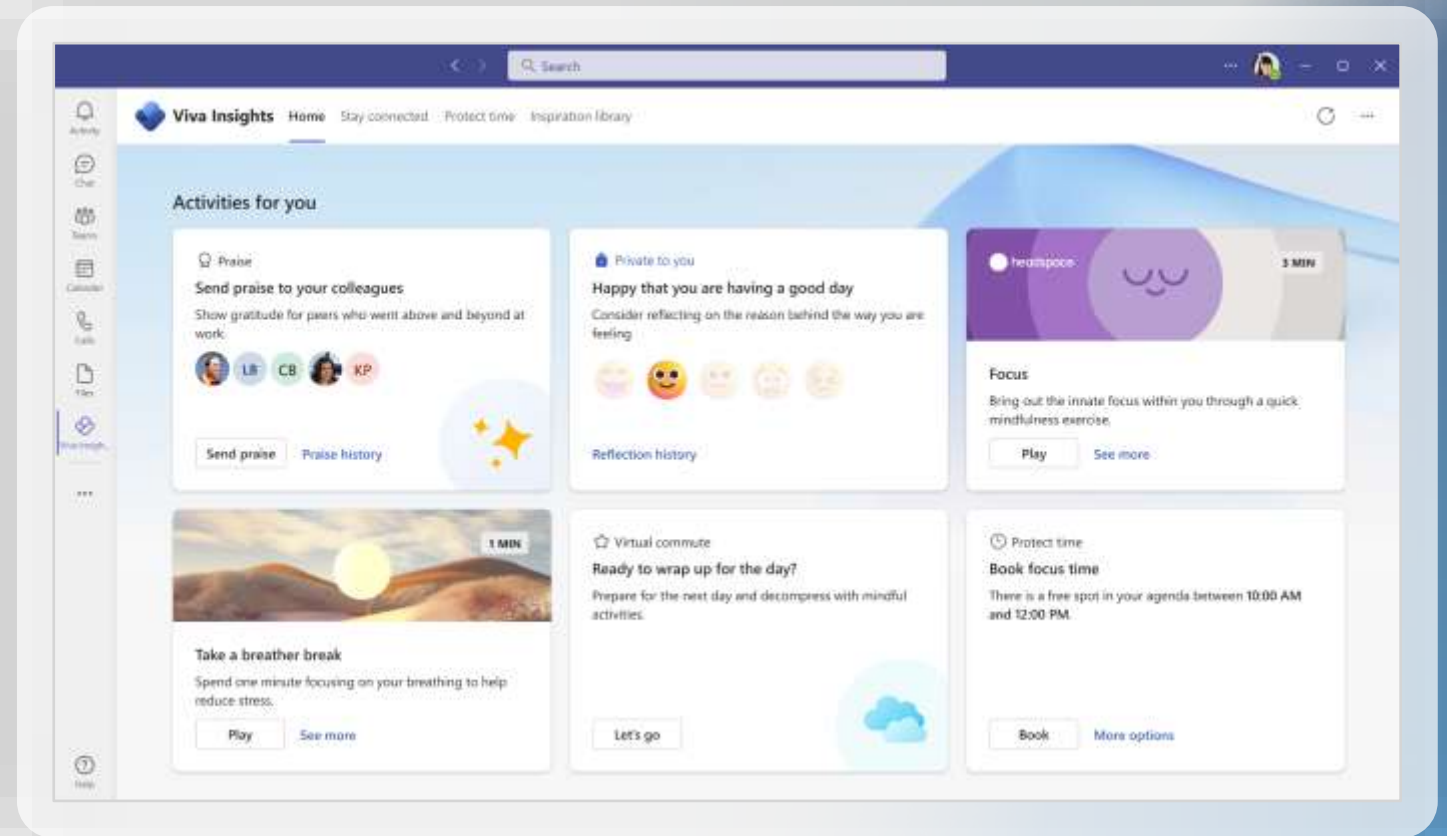


**INSIGHT:** Workplace analytics and employee feedback

## Personalized insights to build better work habits

Help employees prioritize wellbeing with actionable recommendations, such as reserving time for focused work, taking regular breaks, and practicing mindfulness

Viva Insights

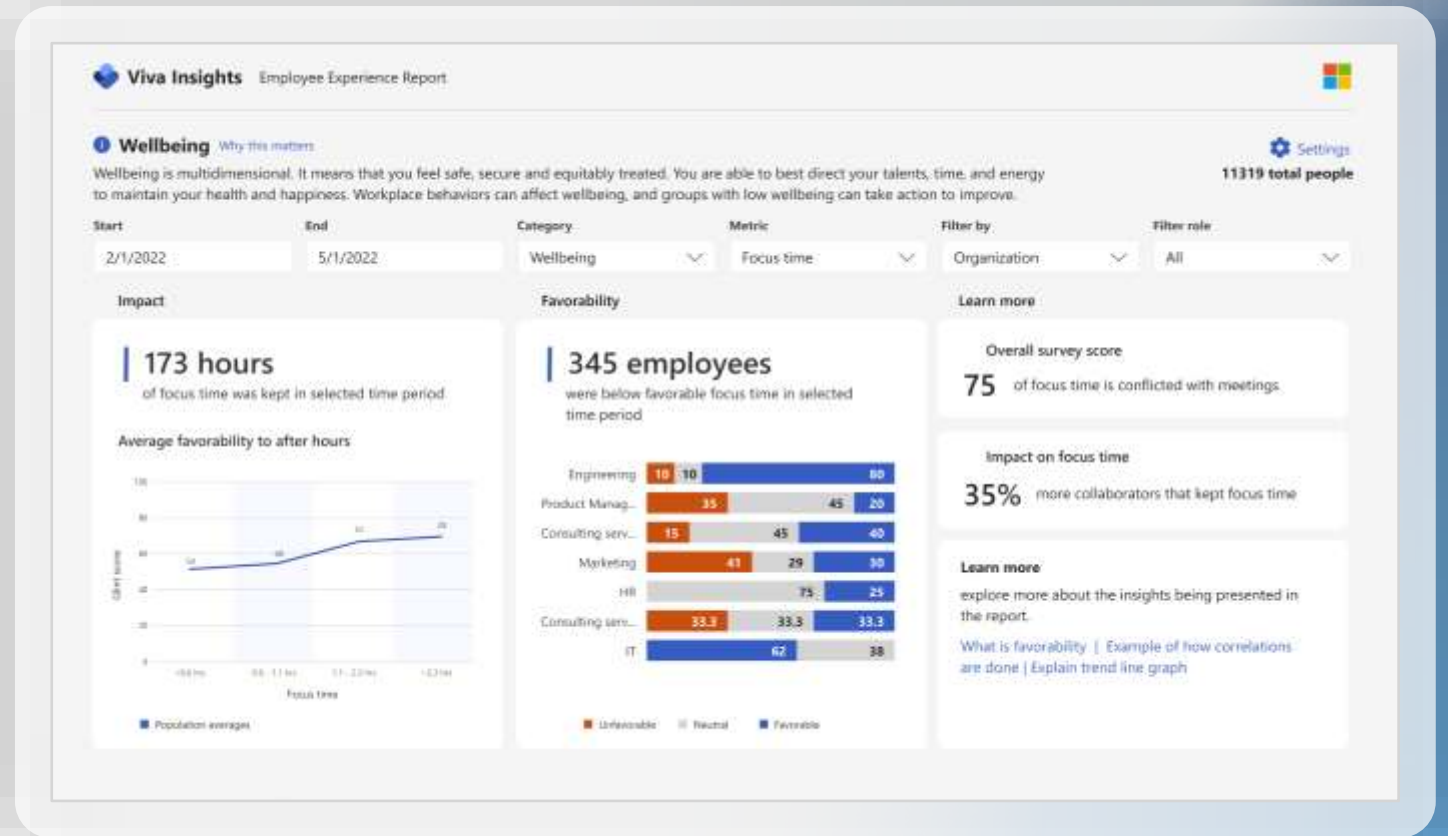


Measure engagement and productivity

## Organizational insights to help senior leaders address complex challenges

Keep a pulse on leading indicators of employee wellbeing and engagement, meeting effectiveness, burnout risk, process efficiency, and more

Viva Insights

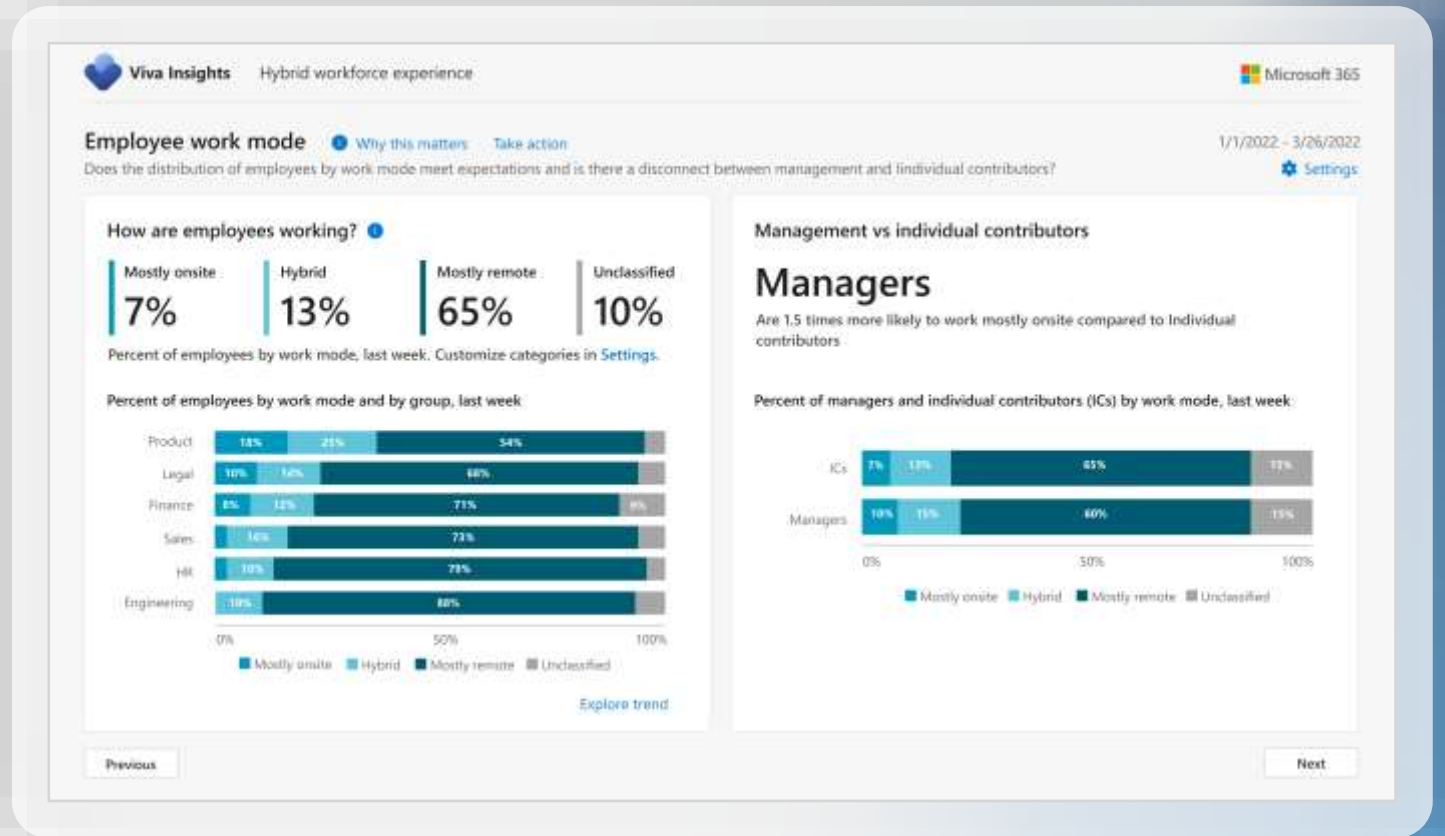


Measure engagement and productivity

## Advanced and custom analytics

Get deeper insights with pre-built dashboards and custom analytic tools to understand communication behaviors, collaboration patterns, employee effectiveness and productivity

Viva Insights



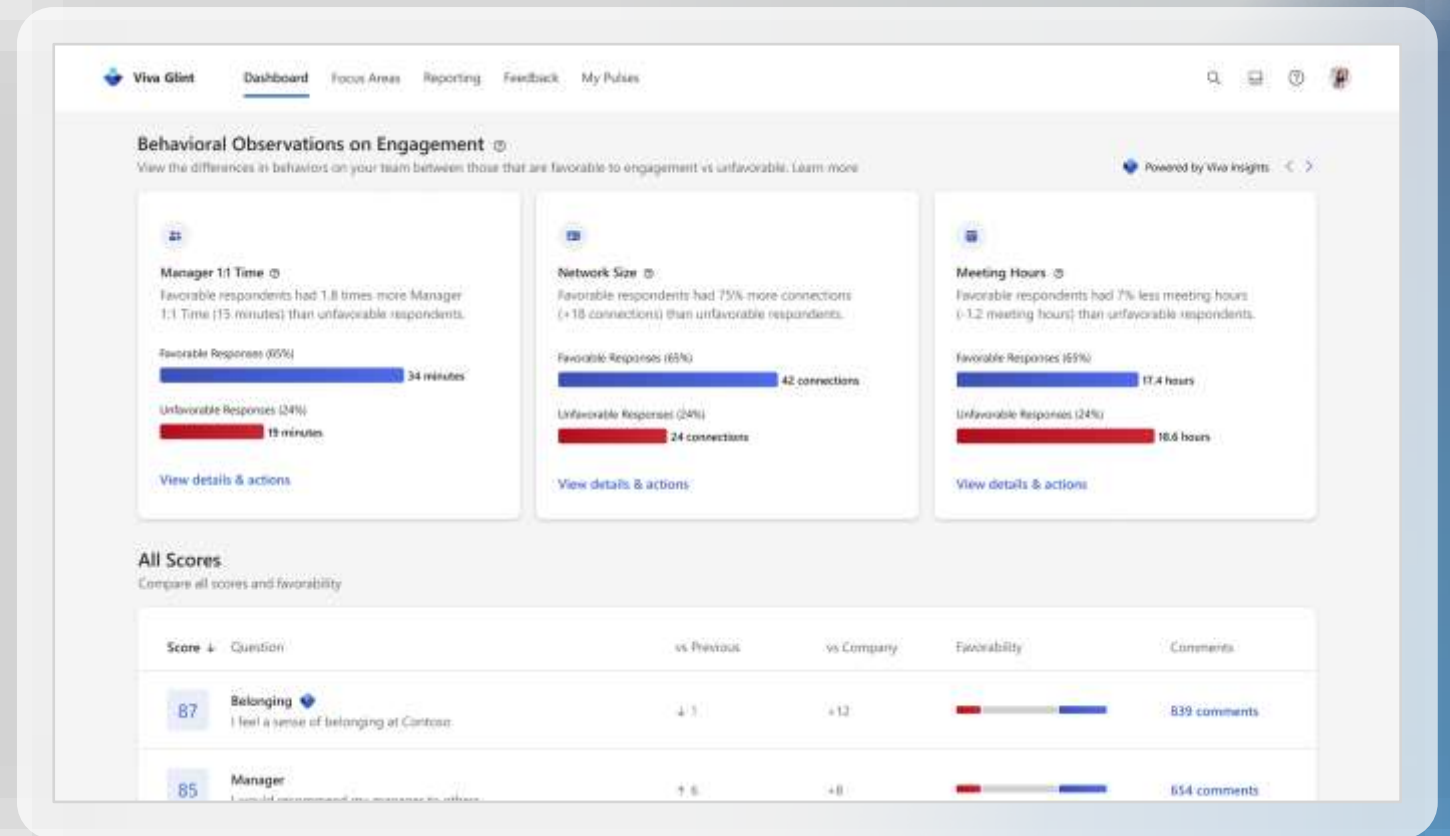


Measure engagement and productivity

## Viva Glint and Viva Insights integration

Accelerate and deepen organizational understanding by bringing together aggregated employee engagement data coupled with behavioral and collaboration data from the Microsoft Graph

### Viva Glint + Viva Insights



# Take the next step in **your employee experience journey**

## Get started

Experience Microsoft Viva with a [free trial](#)

Explore [adoption of Viva features](#) you currently have access to

---

## Learn more

Browse the Microsoft Viva [website](#) and [blog](#)

Explore [documentation, training and certifications](#)

Watch the [on-demand recording](#) about all the latest innovations

Join the new [Microsoft Viva Community](#)

Read our [latest announcement](#) about the new AI-features coming to Microsoft Viva





# Microsoft Viva pricing and licensing

Viva Apps	Features	Microsoft 365 / Office 365 Plan			Viva Suite \$12/user/month	Viva Workplace Analytics and Employee Feedback \$6/user/month	Viva Employee Communications and Communities \$2/user/month <sup>2</sup>	Viva Learning \$4/user/month	Viva Topics \$4/user/month	Viva Insights \$4/user/month	Viva Goals \$6/user/month	Viva Glint \$2/user/month
		M365 F1/F3	M365 E3/ O365 E1/E3	M365 E5, O365 E5								
Viva Connections	Viva Connections Dashboard, Feed, Resources, and Teams app	•	•	•								
	Multi-instance support (up to 10 instances)				•		•					
Viva Engage	Communities, Conversations, Storyline	•	•	•			•					
	Advanced Security			•			•					
	Leadership Corner, AMAs, Storyline delegate posting, advanced analytics				•		•					
Viva Amplify	Campaign management, multi-channel publishing, advanced analytics				•		•					
Viva Learning	Viva Learning app in Teams	•	•	•								
	Create learning tabs in Teams channels, Search, share, and chat about learning content	•	•	•								
	Microsoft Learn and M365 Training libraries +300 top LinkedIn Learning courses	•	•	•								
	Organization-generated content with SharePoint and Viva Learning	•	•	•								
	Course recommendations and progress tracking, Surface learning content across M365				•			•				
	Integration with partner content providers and learning management systems				•			•				
Viva Topics	Expertise Identification, Topic cards and pages, Semantic search				•				•			
	Answers in Viva				•		•		•			
Viva Insights	Viva Insights app in Teams	• <sup>3</sup>	•	•								
	Personal insights and experiences		•	•								
	Premium personal insights and experiences			• <sup>4</sup>	•	•				•		
	Manager and leader insights and experiences, Analyst workbench tools and accelerators				•	•				•		
Viva Pulse	Create, distribute, and customize team surveys				•	•						
Viva Glint <sup>5</sup>	Employee engagement surveys, employee lifecycle surveys, customizable dashboards, benchmarks, actionable recommendations				•	•						•
Viva Goals	Viva Goals app in Teams				•						•	
	Creation and management of Objectives and Key Results (OKRs)				•						•	
	OKR workflows and customizable OKR dashboards				•						•	
	Project and task integration, data integrations (e.g., Tableau, Jira, Zendesk, full list <a href="#">here</a> )				•						•	

<sup>1</sup>Microsoft 365 Business Basic, Business Standard, and Business Premium <sup>2</sup>Introductory price <sup>3</sup>Limited to Reflect, Headspace, Send Praise, Virtual Commute, Microsoft To-Do (F3 only). <sup>4</sup>Includes the Shorten a meeting feature, Schedule send suggestions, and Track email open rate inline suggestions. Access to all premium personal insights and experiences requires Viva Insights or Viva Suite. <sup>5</sup>A minimum of 100 licensed users required to initiate the Glint service

# FastTrack for Microsoft 365: Your guide to enabling Microsoft Viva

FastTrack provides expert resources and guidance to help our customers deploy each of the following employee experience areas and associated Microsoft Viva apps:

- Viva Goals
- Viva Engage
- Viva Insights
- Viva Topics
- Viva Connections
- Viva Learning

FastTrack can help you:

- Confirm the apps and features you want to support your business objectives
- Assess your source environment and scenario requirements
- Bring your source environment up to a minimum requirements
- Configure the Viva apps and features needed for a successful rollout

---

**Get started today!** Visit [www.microsoft.com/FastTrack](https://www.microsoft.com/FastTrack) for guidance, resources, and to submit a Request for Assistance.



Customers worldwide have achieved results with FastTrack

---

70K+ customers enabled

45PB data migrated to date

121M devices unblocked

35+ approved FastTrack-ready partners

12 languages supported