

PROJECT MANAGEMENT PROFESSIONALS COMMUNITY OF PRACTICE

Resources Digest Vol 2 Issue 4

March 3, 2023



Spring, wherefore art you?

Anyone else feel like Spring has a communication problem? I thought for sure a couple weeks ago when the groundhog told us 6 more weeks of winter that we would be on our way by now to spring temperatures and more sunshine. But, NOPE! :)

Mark Mullaly proposes that one of the essential principles of project management is communication. He would go so far as to argue that it is the most essential principle. *"If you aren't communicating, are you even managing? The inherent challenge is that it is easy to say that communication is important, but it's incredibly hard to do it well...and consistently. Communicating well is a very high bar. It is not one that gets cleared often, which makes it notable when it does happen."*¹

We hope that the resources in this issue help you improve your communication and your project's outcomes. If you have any suggestions for resources that you believe will benefit the community or topics that you are looking for more information on, please let us know!

¹ Mark Mullaly, March 1, 2023, <https://www.projectmanagement.com/articles/844084/communication--easy-to-say--hard-to-do>

Happy Project Managing!



MARCH 2023 MONTHLY WEBINAR

We will be announcing our March 2023 webinar topic via our SUNY PM listserv in the next couple of weeks, so please keep an eye out for that email in your inbox.

[Find the .ics file here](#) to add the event to your Outlook/Google calendar. The Zoom Webinar connection information for the event is in the .ics file.

Spring 2023 Project Management Classes

We are now taking registrations for our Spring 2023 [Project Management Fundamentals](#) and [Advanced Project Management](#) classes. Follow the links to find out more information on these virtual classes (held through Zoom) and how you can register for these classes and improve your PM skills.



Articles of Interest



Communication: Easy to Say, Hard to Do

Project managers have a bit of a unique situation, in that they have so many audiences that they need to engage with. Communications scenarios often get reduced down to “how do you build a meaningful relationship with your sponsor?” But there is a broader audience to think about. Your immediate direct report boss. The steering committee.

Possibly a project management office. Your project team. The people who are being actively consulted and collaborated with as you define and evolve the project. Not to mention everyone that will be impacted by the results of your project once it is done. They all have wants, they all have needs, they all want information, and what that looks and feels like is different for every one of them. (Mark Mullaly, projectmanagement.com, 03/01/2023)



Communicating Bad News

There are occasions when the real world imposes itself on the world of work—and project managers are forced to communicate bad (sometimes traumatic) information that will never be forgotten by anyone involved. Now, I don’t know about you, but no one ever taught me how to do that. It wasn’t covered in any leadership or communications training I received, and I have never felt properly prepared. I don’t want those conversations to be easy—they should require focus, attention and an exceptional amount of care. (Andy Jordan, projectmanagement.com, 02/22/2023)



4 Unusual Reasons Why Stakeholder Management Is Important

All projects have stakeholders, even the very smallest initiatives. The major reason that most project management approaches give for doing stakeholder management is that it helps you understand more about the people who will be affected by the project. That information then enables you to plan communication and engagement strategies to head off any problems while you adhere to the principles of stakeholder management. (Elizabeth Harrin, rebelsguidetopm.com, 02/12/2023)

Webinars To Watch

Don't forget to visit our [PMP CoP YouTube Playlist](#) to view all of our previous Monthly Webinars that we have held. If you have a particular topic that you are interested in for a future monthly, please let us know by emailing krista.lynch@suny.edu.



PMXPO - PMI's Virtual Experience Series 2023

Thursday, March 23, 2023 |
9:00 AM – 2:30 PM EST

Join us at the first installment of PMI's Virtual Experience Series 2023 on 23 March, 9:00 a.m. to 2:30 p.m. EDT, to learn how resiliency and power skills can prepare you for what lies ahead, and how your actions can have a greater impact on your career. The future of project management is changing fast. And so is the world around us. How do project managers' skills and capabilities need to evolve through the future of work to remain competitive and relevant in agile and fast-changing times? We welcome everyone to register for PMXPO 2023. This event is FREE for all attendees, whether you are a PMI member or not. But you must pre-register to attend. (Project Management Institute)



Program Management Professional: How to Manage the Portfolio Delivery

Tuesday, March 28, 2023 | 1:00 PM –
1:40 PM EST

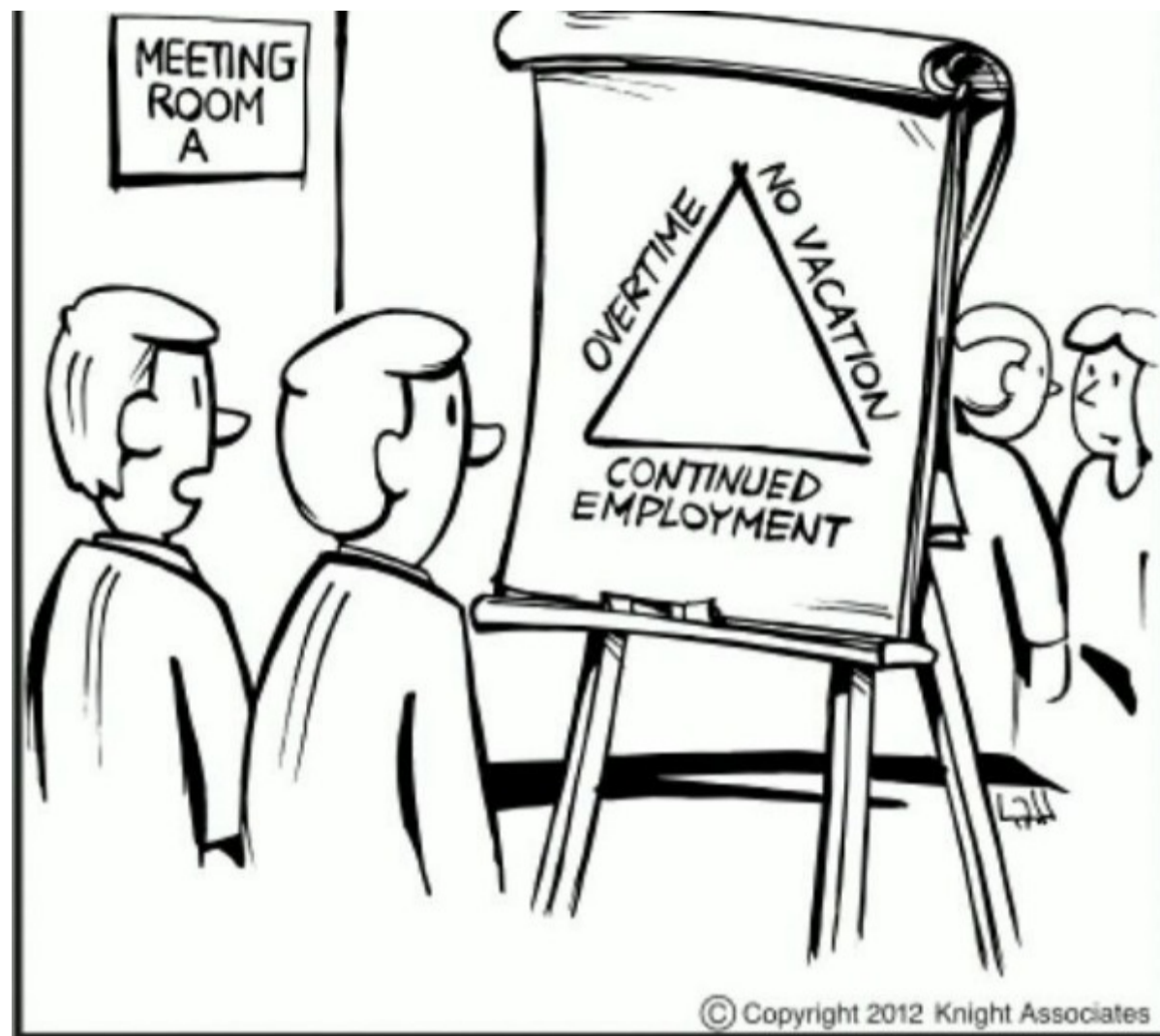
Lean methodology's emphasis on boosting efficiency to give consumers more value, makes it a popular choice amongst enterprises. You can enroll in our 40-minute FREE webinar to understand the implementation of lean management and drive change to build robust leadership skills for your team. This webinar will help give your team the essential knowledge they need to succeed in managing portfolio delivery. The webinar will be delivered by a PMI-certified trainer who will educate your team on utilizing the lean portfolio layer of the framework, followed by how to use Kanban and capitalize on the distinctive value produced in your company. This webinar will also equip you with the portfolio management skills and knowledge necessary to organize a portfolio in your company. Register for this webinar and save your spot today!
(Netcom Learning)



The Next Generation of Project Management

Tuesday, March 21, 2023 | 1:30 PM –
2:30 PM EST

All management approaches undergo changes, and this includes project management practices. Some changes occur slowly, whereas others take place quickly because of rapid changes in the environment and within the organization. The impact of the pandemic, advances in technology, growth in artificial intelligence applications, how teams collaborate and communicate with each other, and the role of critical soft skills—are leading us into the next generation of project management. (International Institute for Learning)



"This isn't the triple constraint I learned."

Join our SUNY PM Listserv

Keep up to date on all things project management in the SUNY community by joining our SUNY Project Management email listserv. We send out emails about our monthly webinars, project management discussions, polls and upcoming free and low cost training opportunities.

[Join Our Listserv](#)

Contact Us

The SUNY CPD is a collaborative central resource for the SUNY community providing access to high quality professional development opportunities focused on the latest trends and established best practices in higher education to enhance the capability of SUNY faculty and staff and increase SUNY's competitive advantage.



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