THE SUNY CENTER FOR PROFESSIONAL DEVELOPMENT
ANNUAL REPORT 2020-21

106 Total number of PROGRAMS OFFERED

1,285 Total number of BADGES ISSUED

16,411 Total number of REGISTRATIONS

THEMES
• Creating a Culture of Recognition
• Addressing the Future of Work
• Advancing the Learning Organization
• Harnessing the Power of Video
• Fostering and Communicating Innovation

HIGHLIGHTS
• Increase in no-cost programming offered
• Increase in support of university-wide initiatives
• Supporting new audiences - including students!
• Launch of The Learning Org email newsletter
• Continued growth of Communities of Practice
• Launch of virtual conference platform
• Hosted first hybrid event
• Change in CPD Technical Program, returning more points to member campuses

COMMUNITY BUILDING

12k+ Total Users
753 Number of Groups

20% Program Increase
24k Total Views
418 Number of Subscribers
49% Subscriber Increase

48,000+ DISTRIBUTION REACH

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SUNY Hispanic Leadership Institute (HLI) 2020
SUNY Faculty Advisory Council on Teaching and Technology (FACT2) Awards 2021
Student Success Summit 2021
SUNY Undergraduate Research Conference (SURC) 2021
Conference on Instruction & Technology (CIT) 2021
SUNY Technology Conference (STC) 2021
Faculty Development Conference 2020

DISTRIBUTION REACH